Free Speech
Speech
of Literty to ourselves
AMONGAIA d States, in order to the general Helfare, and s ted States of America. the United States, which shall consist of a Tenate and s chosen every second year by Branch of the State Legista e Uge of twenty five yes and be be chosen. states which ma Number of Steff to tation that it fear than he will be the stew of , then hall be divided as equally as may be fito three Classes . The Seats the fewer that the Expiration of fourth year, and of the third ; and if Vacancies happen by Resignation, or otherwise, during the to until the next Meeting of the Segislature, which shall then fell The Media Institute shall have no Vote, unless they be equally divided. e, in the Atsence of the VicePresident, or when he shall exercise the t



★ A Virtual Event ★ October 19, 2022







2022

★ Welcoming Remarks

Richard T. KaplarRichard E. WileyPresidentChairman of the BoardThe Media InstituteThe Media Institute

★ Keynote Remarks

FEATURED SPEAKER

The Honorable Nathan Simington

Commissioner

Federal Communications Commission

* American Horizon Award

PRESENTER HONOREE

Patrick Butler Ken Burns

President and CEO Documentary Filmmaker

America's Public Television Stations Florentine Films

★ Freedom of Speech Award

PRESENTER HONOREE
Harry Smith Lester Holt

Correspondent Anchor and Managing Editor

NBC News "NBC Nightly News with Lester Holt"



YOUR VOICE IS VALUABLE

Thank you for letting us celebrate and champion alongside the **Media Institute honorees** at this year's Free Speech America Gala.

T Mobile



MASTER OF CEREMONIES



Richard E. Wiley

Richard E. Wiley is Chairman of the Board of Trustees of The Media Institute. He co-founded Wiley Rein LLP, a Washington, D.C., law firm with one of the nation's largest communications practices, in 1983. Mr. Wiley served as a Chairman, Commissioner, and General Counsel of the Federal Communications Commission from 1970 to 1977, and was recognized as a leading force in the agency's initial

efforts to foster greater competition and less regulation in the media industry.

Since 1985, Mr. Wiley has been regularly recognized as one of the nation's "100 Most Influential" lawyers by *The National Law Journal*. He also has been profiled in the *New York Times*, *Los Angeles Times*, *International Herald Tribune*, *Globe and Mail*, and *American Lawyer*.

Mr. Wiley was awarded an Emmy by the Academy of Television Arts and Sciences for leading the development of the nation's digital television transmission standard. He has also received awards from numerous industry-related groups including the National Association of Broadcasters, North American Broadcasters Association, Library of American Broadcasting, Broadcasters Foundation of America, Consumer Electronics Association, and *Broadcasting & Cable* magazine.

Mr. Wiley graduated with distinction from Northwestern University (B.S. and J.D.) and holds a Master's degree in Law (LL.M.) from Georgetown University. He also holds Honorary Doctor of Law degrees from Catholic and John Marshall law schools.





The National Association of Broadcasters congratulates the 2022 Free Speech America honorees. Thank you for your unwavering commitment to advancing the ideals of the First Amendment.

NAB shares The Media Institute's mission to protect free speech and broadcasters' dedication to keeping their communities informed.



nab.org | #WeAreBroadcasters

★ Keynote Remarks ★

FEATURED SPEAKER



★ Commissioner Nathan Simington

The Honorable Nathan Simington was nominated to serve as a Commissioner of the Federal Communications Commission by President Donald J. Trump. He was confirmed by the United States Senate in 2020.

Commissioner Simington brings both private and public-sector experience to the Commission. Previously, he served as Senior Advisor at the National

Telecommunications and Information Administration (NTIA). In this role, he worked on many aspects of telecommunications policy, including spectrum allocation and planning, broadband access, and the U.S. Government's role in the Internet.

Prior to joining the FCC, Commissioner Simington was senior counsel to Brightstar Corp., an international mobile device services company. In this capacity, he led and negotiated telecommunications equipment and services transactions with leading providers in more than 20 countries. Prior to joining Brightstar, he worked as an attorney in private practice.

Commissioner Simington is a graduate of the University of Michigan Law School. He also holds degrees from the University of Rochester and Lawrence University.

Commissioner Simington grew up in Saskatchewan, Canada. He became a United States citizen and now lives in McLean, Virginia, with his wife and three children.



Charter is Proud to Support The Media Institute.

Congratulations to tonight's honorees:

- Freedom of Speech Award Recipient
 Lester Holt
- American Horizon Award Recipient
 Ken Burns
- Featured Speaker
 FCC Commissioner Nathan Simington



\star American Horizon Award 🖈

PRESENTER



★ Patrick Butler

Patrick Butler is president and chief executive officer of America's Public Television Stations (APTS). Mr. Butler joined APTS in 2011, after 18 years as senior vice president of The Washington Post Company.

Among other duties at the Post Company, he founded and led Newsweek Productions, chaired PCS Action (leading to the nation's first PCS service), and founded the company's

conference business, now Washington Post Live.

Mr. Butler earlier served as Washington vice president of Times Mirror and founded what is now the Pew Research Center. He also served in government relations and public relations positions for RCA Corp. and Bristol-Myers Co., and founded his own communications consulting firm.

In government service, Mr. Butler was special assistant to U.S. Senate Majority Leader Howard H. Baker, Jr. (R-Tenn.) and advisor to the White House Chief of Staff during the Reagan Administration. He also served as a speechwriter for President Gerald R. Ford.

Mr. Butler was appointed by President Reagan to the National Council on the Humanities, where he helped secure NEH funding for Ken Burns's public television series "The Civil War."

Mr. Butler is married to Donna Norton Butler, and they have three daughters and three grandchildren.



Corporation for Public Broadcasting

The Corporation for Public Broadcasting congratulates

KEN BURNS

The 2022 American
Horizon Award winner
from the Media Institute

★ American Horizon Award ★

HONOREE



★ Ken Burns

Ken Burns has been making documentary films for more than 40 years. Since the Academy Award nominated "Brooklyn Bridge" in 1981, Mr. Burns has gone on to direct and produce some of the most acclaimed historical documentaries ever made.

A 2002 poll conducted by *Real Screen Magazine* listed "The Civil War" as second only to Robert Flaherty's

"Nanook of the North" as the "most influential documentary of all time," and named Ken Burns and Robert Flaherty as the "most influential documentary makers" of all time.

The late historian Stephen Ambrose said of his films, "More Americans get their history from Ken Burns than any other source."

In addition to "The Civil War" (1990), his highly acclaimed works include "Baseball" (1994), "Jazz" (2001), "The War" (2007), "The National Parks: America's Best Idea" (2009), "The Roosevelts: An Intimate History" (2014), "The Vietnam War" (2017), and "Country Music" (2019). His most recent film, "The U.S. and the Holocaust," debuted on PBS in September 2022.

Mr. Burns's films have won 16 Emmy Awards and two Oscar nominations. In 2008, he was honored by the Academy of Television Arts & Sciences with a Lifetime Achievement Award

Mr. Burns has received more than 30 honorary degrees and has delivered many treasured commencement addresses. He is a sought-after public speaker, appearing at colleges, civic organizations, and business groups throughout the country.

Future film projects include "The American Buffalo," "Leonardo da Vinci," "The American Revolution," "Emancipation to Exodus," and "LBJ & the Great Society."

His decades-long collaboration with PBS has made Ken Burns not only a household name but a significant force in the public broadcasting realm.

Photo by Evan Barlow



wiley

Wiley Rein LLP salutes The Media Institute for its dedication to freedom of speech, a competitive media industry, and excellence in journalism.



We applaud:

Ken Burns American Horizon Award Recipient

Lester Holt
Freedom of Speech Award Recipient

FCC Commissioner Nathan Simington Featured Speaker

★ Freedom of Speech Award ★

PRESENTER



★ Harry Smith

Harry Smith is an NBC News correspondent, reporting across NBC News and MSNBC platforms including "NBC Nightly News with Lester Holt," "TODAY," NBCNews.com, and NBC News NOW.

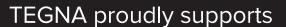
One of television's most distinguished journalists, Mr. Smith has been a reporter and news anchor for more than 30 years. Before joining NBC News in 2011,

he hosted the CBS News morning shows "The Early Show" and its predecessor "CBS This Morning" for 17 years.

Mr. Smith has interviewed a who's who of world leaders—from Barack Obama to Margaret Thatcher. He has reported from the Persian Gulf War, the Iraq War, and the war in Bosnia. Mr. Smith reported live from Tahrir Square the night Hosni Mubarak fell from power, and he covered the revolution in Libya. Mr. Smith has also reported from disaster zones in the United States as well as Japan, Sri Lanka, Haiti, and the Philippines.

Mr. Smith spent his early broadcasting career (1973–1985) at radio and television stations in Cincinnati and Denver. In 1986, he joined CBS News as a reporter and was named a correspondent in 1987.

Mr. Smith has won several Emmy Awards, an Edward R. Murrow Award, and numerous other honors.



The Media Institute

for its efforts to protect
First Amendment Freedoms

CONGRATULATIONS

TO THIS YEAR'S HONOREES

* ★ ★ *

Freedom of Speech Award Recipient

LESTER HOLT

Anchor and Managing Editor

NBC Nightly News



American Horizon Award Recipient

KEN BURNS

Documentary Filmmaker

TEGNA

Freedom of Speech Award *

HONOREE



★ Lester Holt

Lester Holt is an award-winning journalist at NBC News. He is the anchor and managing editor of "NBC Nightly News with Lester Holt," the network's flagship broadcast, as well as the anchor of "Dateline NBC." Mr. Holt also leads NBC News special reports, breaking news, and primetime political coverage.

Named the "most-trusted television news personality in America" by The Hollywood Reporter/Morning Consult poll, Mr. Holt became anchor of "NBC Nightly News" in June 2015. He had anchored the weekend editions of "NBC Nightly News" for eight years and co-anchored "Weekend TODAY" for 12 years. Mr. Holt has served as principal anchor of "Dateline NBC" since 2011.

Since 2020, Mr. Holt has led NBC News coverage of the Covid 19 pandemic. Additionally, he anchored NBC's primetime coverage of the 2020 presidential election, including the party conventions, debates, and Election Night.

Mr. Holt has spent the past four decades in journalism and has reported and anchored from breaking news events across the globe. He has delivered first-person accounts from Iran, the Korean Peninsula, South Africa, Egypt, Haiti, Hungary, Cuba, and Afghanistan, among many other locales.

Before becoming co-anchor of "Weekend TODAY" in 2003, Mr. Holt anchored "Lester Holt Live," a daily news show on MSNBC. He started at NBC News in 2000, anchoring "Newsfront." Mr. Holt came to MSNBC after 14 years at WBBM-TV in Chicago where he served as the afternoon and evening news anchor.

Mr. Holt has been recognized with numerous honors, including multiple Emmy Awards, a Robert F. Kennedy Journalism Award, and the prestigious National Press Club Fourth Estate Award.





iHeartMedia Salutes The Media Institute

FOR ALL IT DOES TO PRESERVE AND PROTECT

FREEDOM OF SPEECH

AND CONGRATULATES TONIGHT'S HONOREES

LESTER HOLT

Freedom of Speech Award

KEN BURNS

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LESTER HOLT
Freedom of Speech Award



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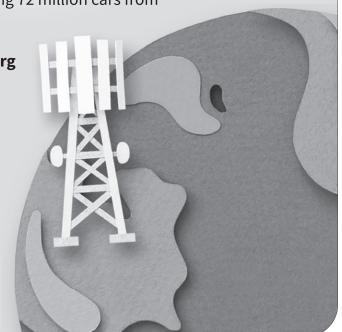


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America's Public Television Stations are pleased to support the work of The Media Institute.

Congratulations to

Ken Burns

on receiving the American Horizon Award

Lester Holt

on receiving the Freedom of Speech Award

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SPECIAL THANKS

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The Media Institute and salutes
the honorees of the 2022

Free Speech America Gala

WELCOME FROM THE MEDIA INSTITUTE

Welcome to our "Free Speech America" Gala! Tonight's event falls in the middle of Free Speech Week, and of course that's no coincidence.

Somehow it seems especially fitting—and important—that we make an extra effort this year to celebrate free speech, freedom of the press, and our American media industry. In recent years the media have come under unprecedented and unwarranted attack as the "enemy," as purveyors of "fake news."

Thus, our award presentations this evening take on added significance and give us hope. Lester Holt and Ken Burns have worked in their own ways, whether in the field of journalism or documentary filmmaking, to embody and promote freedom of speech, a robust media industry, and a society where truth can be told.

And tell it they do—in the unrelenting daily news cycle and in brilliant documentaries airing on PBS that take years to produce. We are grateful to Lester and Ken for upholding this tradition of truth telling, a tradition at the very heart of our democracy.

We thank Harry Smith, Patrick Butler, Commissioner Nathan Simington, and Dick Wiley for joining in this celebration. And we thank you, our financial supporters, for making the work of The Media Institute possible.

Richard T. Kaplar
President

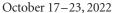
Susanna Coto *Director of Public Events*



FREE SPEECH WEEK

Free Speech: The Language of America







Free Speech Week Social Media Badge

freespeechweek.org

FREE SPEECH WEEK

October 17–23, 2022

It's time to celebrate! Free Speech Week is the nationwide annual event celebrating America's constitutional guarantees of freedom of speech and freedom of the press. The event is a pure celebration of these precious freedoms with no political, partisan, or ideological agenda.

Our "Free Speech America" Gala is The Media Institute's signature event marking Free Speech Week. Meanwhile, media organizations, schools and universities, civic groups, and various organizations around the country are celebrating free speech in their own ways this week. Social media platforms are giving all Americans who care about free speech an opportunity to make their voices heard!

The Media Institute created Free Speech Week in 2005 and continues to publicize free speech themes and activities through the FSW website, freespeechweek.org. Next year's Free Speech Week will be celebrated Oct. 16–22, 2023.



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The Interactive Advertising Bureau salutes The Media Institute and congratulates tonight's honorees.



FREEDOM OF SPEECH AWARD

Lester Holt
Anchor and Managing Editor
'NBC Nightly News'



AMERICAN HORIZON AWARD

Ken Burns

Documentary Filmmaker

DIGITAL MEDIA CENTER

The Digital Media Center (DMC) is a program of The Media Institute that brings clarity to key issues at the heart of today's digital revolution. The Digital Media Center examines these issues in ways that illuminate a path forward for innovators and policymakers alike—offering a post-pandemic perspective on key digital issues.

Coordinating the DMC's program activities is Media Institute Distinguished Fellow Stuart N. Brotman. He is the author of *Privacy's Perfect Storm: Digital Policy for Post-Pandemic Times.* Media Institute Senior Fellow Michael O'Rielly will also assist in the Center's work.

The DMC began the year by publishing a "Primer" by Stuart Brotman titled "Digital Media Trends To Follow in 2022," which focused on the growing prominence of Artificial Intelligence (AI) and Blockchain. A paper on streaming services and cable television is slated for release in December.

In addition, the Digital Media Center continued to partner with research firm Parks Associates on several "Future of Video" virtual conferences throughout the year. A three-day in-person event titled "Redefining the OTT Video Market" will take place in December.

As the post-pandemic digital world evolves, the Digital Media Center is well positioned to play a key role.







FREE SPEECH IS PRICELESS



Paramount congratulates tonight's esteemed award winners, and **we applaud The Media Institute** for their work to promote freedom of speech and excellence in journalism.



COMMUNICATIONS FORUM LUNCHEON SERIES

The Communications Forum Luncheon Series is one of The Media Institute's flagship programs. These popular luncheons take place eight times per year in downtown Washington (and in virtual format during the pandemic), featuring speakers from the top ranks of government and industry.

With more than two dozen corporate and organizational sponsors, the luncheons are a prime opportunity for Washington's media and telecom policy elite to enjoy lively discussion and congenial company. The slate of speakers in 2022 has featured:

Curtis LeGeyt, President and CEO National Association of Broadcasters

David Chavern, President and CEO News Media Alliance

Michael Powell, President and CEO NCTA—The Internet & Television Association

Commissioner Noah Phillips

Federal Trade Commission

Alan Davidson, Administrator

National Telecommunications & Information Administration

Kathleen Grillo, Senior Vice President, Public Policy and Government Affairs Verizon

Laura Martin, Senior Entertainment and Internet Analyst Needham & Company, LLC

This season's final luncheon will take place in November.

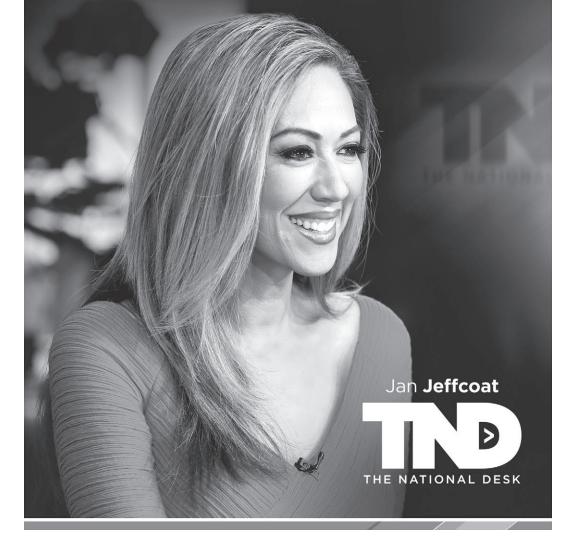
We thank our Communications Forum sponsors! For information about becoming a 2023 luncheon series sponsor, please contact Susanna Coto at The Media Institute.



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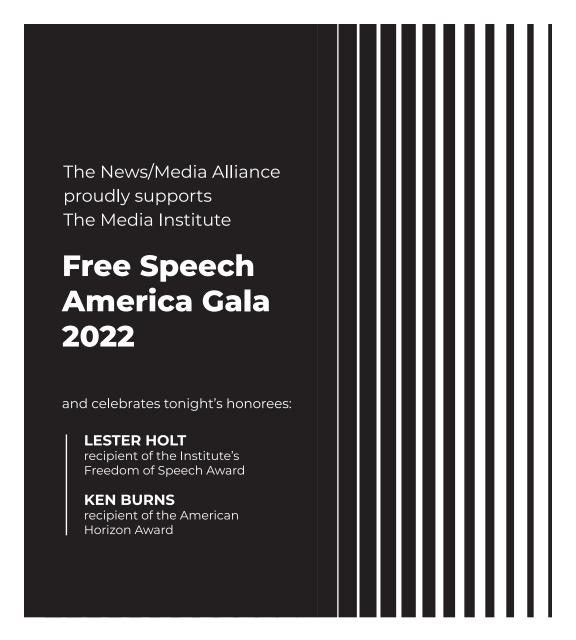
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The Alliance thanks you for your dedication to free speech and excellence in journalism!



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We extend our congratulations to honorees:

Ken Burns American Horizon Award

Lester Holt Freedom of Speech Award

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