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# The Media Institute

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## **FREE SPEECH AMERICA GALA (FRIENDS & BENEFACTORS AWARDS BANQUET) ADDITIONAL SPONSOR FORM**

We would like to be a sponsor of The Media Institute's *Free Speech America Gala*  
on October 24, 2018

### **Principal Sponsor**

#### **Presenting Sponsor of the "Free Speech America" Gala – \$40,000**

Prominent signage at registration area

Prominent recognition in all Gala signage, displays, videos

Language such as:

"The Media Institute's 'Free Speech America' Gala  
presented by XYZ Corporation" or "XYZ Corporation presents...  
The Media Institute's 'Free Speech America' Gala"

Display table at registration area with company-branded gifts, specialty items (e.g., pens, keychains, logo magnets, etc.), literature – provided by sponsor

Special recognition in printed program "Gala Sponsors" page

Platinum Table Sponsorship – table of 12 with preferred location, full-page color ad in printed program

### **Premier Sponsors**

#### **VIP Reception Sponsor – \$10,000**

Prominent signage in VIP Reception room

Prominent recognition in all Gala signage, displays, videos

Display table in VIP Reception room with company-branded gifts, specialty items (e.g., pens, keychains, logo magnets, etc.), literature – provided by sponsor

Special recognition in printed program "Gala Sponsors" page

#### **Main Reception Sponsor – \$15,000**

Prominent signage in Main Reception area

Prominent recognition in all Gala signage, displays, videos

Display table in Main Reception area with company-branded gifts, specialty items (e.g., pens, keychains, logo magnets, etc.), literature – provided by sponsor

Special recognition in printed program “Gala Sponsors” page

### **Featured Sponsors**

Prominent recognition in all Gala signage, displays, videos

Special recognition in printed program “Gala Sponsors” page

Additional “Point of Contact” recognition for each sponsorship:

**“Freedom Speaks” Themed Cocktail Sponsor – \$5,000**  
signage at all bars in both reception areas

**Dinner Wine Sponsor – \$5,000**  
table cards at each table

**Dessert Sponsor – \$5,000**  
signage at multiple points along dessert bar

**Floral Arrangements Sponsor – \$5,000**  
table cards at each table  
guests can take floral arrangements home

**Printed Program Sponsor – \$5,000**  
signage at registration area

**BONUS VALUE: Premier Sponsors and Featured Sponsors will receive a 10% DISCOUNT on these prices with the purchase of a Platinum or Gold Table Sponsorship. (Platinum and Gold table sponsors also receive a full-page color ad in the printed program.)**

Please reserve the following Sponsorship(s) for us:

Name of Sponsorship: \_\_\_\_\_ Cost: \_\_\_\_\_

Company name AS IT SHOULD APPEAR in the sponsor section of the dinner program:

(Please print) \_\_\_\_\_

Our check payable to The Media Institute for \$ \_\_\_\_\_ is enclosed. Please bill us

Contact name \_\_\_\_\_

Company \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

*Your contribution is tax deductible according to law, and you will receive a receipt for tax purposes. Please make checks payable to The Media Institute.*

**Fax this form to the number above, or e-mail to Susanna Coto at [coto@mediainstitute.org](mailto:coto@mediainstitute.org).**