

FRIENDS & BENEFACTORS AWARDS BANQUET

November 14, 2012 The Fairmont Hotel Washington, D.C.

News Corporation

The Media Institute

salutes

for its dedication to freedom of speech, a competitive media industry and excellence in journalism

and honors

John Riccitiello

CEO, Electronic ArtsAmerican Horizon Award Recipient

and

Bob Pittman

CEO, Clear ChannelFreedom of Speech Award Recipient

for their leadership and commitment to the advancement and protection of free speech



Comcast and NBCUniversal applaud Bob Pittman and John Riccitiello for their visionary leadership and commitment to free speech.

We proudly support The Media Institute.

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PROGRAM

WELCOMING REMARKS

Richard E. Wiley Senior Partner Wiley Rein LLP

Patrick D. Maines President The Media Institute

KEYNOTE REMARKS

SPECIAL GUEST

The Honorable Jessica Rosenworcel Commissioner Federal Communications Commission

AMERICAN HORIZON AWARD

PRESENTER

The Honorable Julius Genachowski Chairman Federal Communications Commission

HONOREE

John Riccitiello Chief Executive Officer Electronic Arts

FREEDOM OF SPEECH AWARD

PRESENTER

The Honorable Roger F. Wicker Senator United States Senate

HONOREE

Bob Pittman Chief Executive Officer Clear Channel

Congratulations Bob Pittman & John Riccitiello

CBS is proud to support The Media Institute.



PROGRAM

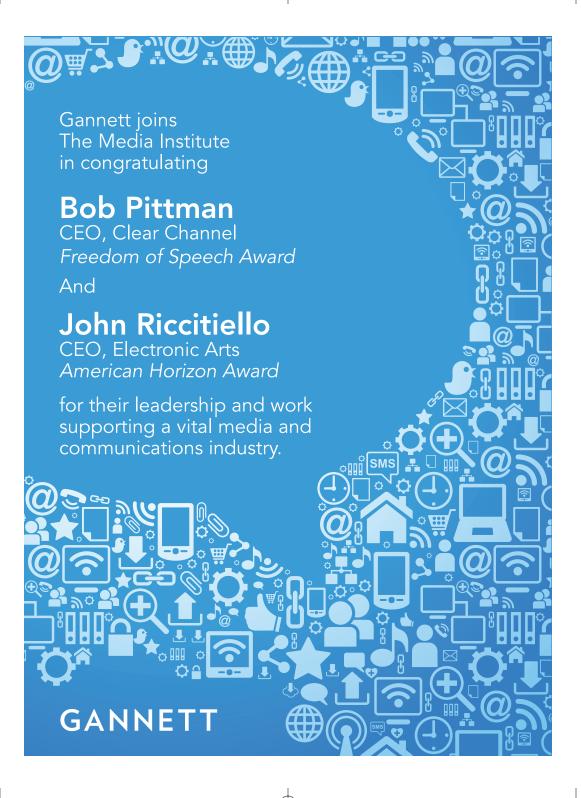
MASTER OF CEREMONIES



RICHARD E. WILEY

Richard E. Wiley, senior partner at Wiley Rein LLP in Washington, heads the nation's largest communications law practice. He is a former chairman, commissioner, and general counsel of

the Federal Communications Commission, where he also played a pivotal role in the development of high-definition television. Mr. Wiley has been called the "most prominent telecommunications lawyer and lobbyist in Washington" (*Broadcasting & Cable*) and the "most influential media and telecommunications lawyer in the United States" (*International Herald Tribune*). Regularly named as one of *National Law Journal's* "100 most influential lawyers," he is a member of the Broadcasting & Cable Hall of Fame. Mr. Wiley is chairman of The Media Institute's Board of Trustees.



PROGRAM

KEYNOTE REMARKS



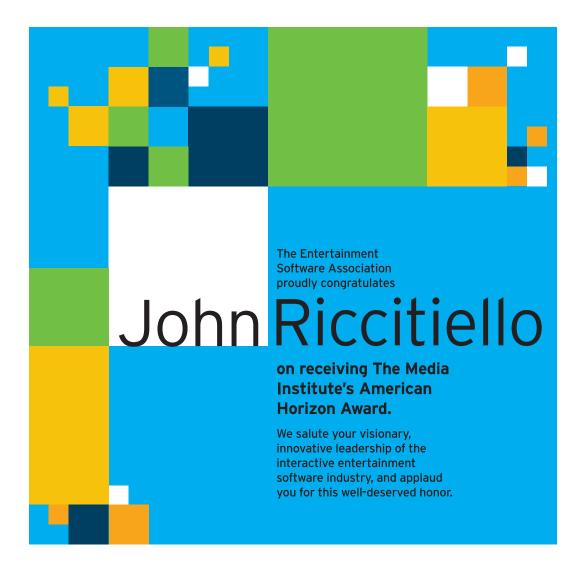
SPECIAL GUEST JESSICA ROSENWORCEL

Jessica Rosenworcel was confirmed by the U.S. Senate and sworn into office as a commissioner of the Federal Communications Commission in May 2012.

Prior to joining the agency, Commissioner Rosenworcel served as senior communications counsel for the U.S. Senate Committee on Commerce, Science, and Transportation under the leadership of Sen. John D. Rockefeller IV (D-W. Va.). She previously served in the same committee role under the leadership of Sen. Daniel K. Inouye (D-Hawaii). In this position, she was responsible for policy development involving a wide range of communications issues including spectrum auctions, public safety, broadband deployment and adoption, universal service, video programming, satellite television, local radio, and digital television transition.

Before joining the Senate committee staff, Commissioner Rosenworcel served at the FCC as legal advisor to Commissioner Michael J. Copps. She also served at the agency as legal counsel to the chief of the Wireline Competition Bureau and as an attorney-advisor in that bureau. Prior to entering public service, Commissioner Rosenworcel practiced communications law at Drinker Biddle and Reath.

Commissioner Rosenworcel is a native of Hartford, Conn. She is a graduate of Wesleyan University and New York University School of Law. She lives in Washington, D.C., with her husband, Mark, and their two children.





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AMERICAN HORIZON AWARD



PRESENTER JULIUS GENACHOWSKI

Julius Genachowski was confirmed by the U.S. Senate as chairman of the Federal Communications Commission in June 2009.

Previously, Chairman Genachowski spent more than a decade working in the technology and media industries as an executive, investor, and board member. In the 1990s, he served as chief counsel to FCC Chairman Reed Hundt and as special counsel to General Counsel William Kennard. He served as a U.S. Supreme Court law clerk for two years, for Justice David Souter and Justice William J. Brennan, Jr., and as a clerk for Chief Judge Abner Mikva of the U.S. Court of Appeals for the D.C. Circuit. Chairman Genachowski worked on the staff of a U.S. House select committee, and for then-U.S. Representative (now Senator) Charles E. Schumer (D-N.Y.).

Chairman Genachowski received a J.D. degree, magna cum laude, from Harvard Law School in 1991, and served as Notes co-editor of the Harvard Law Review. In 1985, he received a B.A. degree, magna cum laude, from Columbia College. A son of immigrants, Chairman Genachowski is married and has three children.

LG Electronics USA,
Proud Supporter of The Media Institute,
Salutes Tonight's Honorees.







AMERICAN HORIZON AWARD



HONOREE JOHN RICCITIELLO

John Riccitiello is chief executive officer of Electronic Arts (EA), the world's leading developer and publisher of interactive entertainment. EA is known for franchises such as "The Sims," "Madden NFL,"

"FIFA Soccer," "Need for Speed," and "Battlefield."

Mr. Riccitiello originally joined EA in October 1997 as president and chief operating officer. He served as president during a period of dynamic growth, and with his help EA increased its market share, diversified its product portfolio, and strengthened its international business. He left the company in 2004 to become a founding partner and managing director of Elevation Partners, a private equity partnership focused on the media and entertainment sector.

In addition to his responsibilities as a managing director at Elevation, Mr. Riccitiello served as chairman and CEO of VG Holdings (consisting of BioWare and Pandemic Studios, both leading developers in the video game business). He also served on the board of directors of Forbes Media LLC. Mr. Riccitiello returned to EA as CEO in April 2007.

Prior to joining Electronic Arts, Mr. Riccitiello served as president and chief executive officer of the worldwide bakery division at Sara Lee Corporation. He also served as president and CEO of Wilson Sporting Goods Co., and held executive positions at Haagen-Dazs, PepsiCo, Inc., and The Clorox Company.

Mr. Riccitiello holds a Bachelor of Science degree from the University of California at Berkeley. He lives with his wife and children in the San Francisco Bay Area.



We are proud to join in honoring

Clear Channel CEO **Bob Pittman**

&

Electronic Arts CEO John Riccitiello

Thank you for your continued leadership and invaluable contributions to the media industry.







FREEDOM OF SPEECH AWARD



PRESENTER ROGER F. WICKER

Roger F. Wicker has represented Mississippi in the U.S. Senate since December 2007. Sen. Wicker serves as deputy whip and is a member of the Armed Services Committee; the Banking, Housing,

and Urban Affairs Committee; the Commerce, Science, and Transportation Committee; and the Veterans Affairs Committee. As deputy whip, Sen. Wicker works alongside Republican Whip Jon Kyl of Arizona.

Prior to his Senate service, Sen. Wicker was elected seven times, beginning in 1994, to represent Mississippi's First Congressional District in the House of Representatives. Before his election to Congress, he served in the state senate on behalf of Lee and Pontotoc counties.

Sen. Wicker served on active duty in the U.S. Air Force and then joined the Air Force Reserve. He retired from the Reserve in 2004 with the rank of lieutenant colonel. A native of Pontotoc, Miss., Sen. Wicker received his B.A. and law degrees from the University of Mississippi. Sen. Wicker is married to the former Gayle Long of Tupelo. They have three children and two grandchildren.



"Where the press is free and every man able to read, all is safe." – Thomas Jefferson

The National Association of Broadcasters congratulates Clear Channel CEO Bob Pittman, recipient of the Freedom of Speech Award, and Electronic Arts CEO John Riccitiello, recipient of the American Horizon Award.

NAB is proud to join these outstanding men and The Media Institute in protecting and defending the First Amendment, ensuring the ability of America's broadcasters to provide their listeners and viewers with the facts they need to be informed citizens.



FREEDOM OF SPEECH AWARD



HONOREE BOB PITTMAN

Bob Pittman became the CEO of Clear Channel Media Holdings in October 2011. In his role as chief executive, Mr. Pittman serves on the boards of directors of CC Media Holdings and Clear Channel

Communications. In addition, he is the executive chairman of the board of directors of Clear Channel Outdoor Holdings.

Mr. Pittman, a founding member of Pilot Group, LLC, a New York private investment firm, is a media innovator who has made a significant impact in a number of industries and companies. He was co-founder of the MTV network, helped bring America Online into the mainstream consumer market, and turned around stagnant brands likes Six Flags Theme Parks and Century 21 Real Estate.

He has been CEO of MTV Networks, AOL Networks, Six Flags Theme Parks, Quantum Media, Century 21 Real Estate, and Time Warner Enterprises. He was also COO of America Online and AOL Time Warner.

Mr. Pittman is the former chairman of the Robin Hood Foundation and the Public Theater of New York. He still serves on those boards in addition to the New York City Ballet, Rock and Roll Hall of Fame, and Alliance for Lupus Research.

Among many honors, Mr. Pittman has been inducted into the Broadcasting & Cable Hall of Fame. He received the International Radio and Television Society's Gold Medal and a Council of Fashion Designers of America (CFDA) Award. Mr. Pittman was recognized in *Life*'s "Five Original Thinkers of the '80s" and *Advertising Age*'s "50 Pioneers and Visionaries of TV" and "10 Marketers Who Changed American Culture."

WILKINSON) BARKER KNAUER LLP

Proud to join **THE MEDIA INSTITUTE**in recognizing

Special Guest

THE HONORABLE JESSICA ROSENWORCEL Federal Communications Commission

and award recipients

BOB PITTMAN Clear Channel

Freedom of Speech Award

and

JOHN RICCITIELLO Electronic Arts

American Horizon Award

Congratulations!

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Verizon joins with The Media Institute to congratulate

and

Bob Pittman, Chief Executive Officer Clear Channel winner of the 2012 Freedom of Speech Award

John Riccitiello, Chief Executive Officer Electronic Arts winner of the 2012 American Horizon Award From channel changers to game changers, here's to everyone willing to make things better.

Time Warner Cable congratulates **Bob Pittman**, Freedom of Speech Award recipient, and **John Riccitiello**, American Horizon Award recipient.

We applaud The Media Institute for more than 30 years of promoting free speech and excellence in journalism.



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Congratulations

The Consumer Electronics Association (CEA)[®] and The Innovation Movement are proud to join The Media Institute in honoring:

FREEDOM OF SPEECH AWARD

Bob Pittman

Chief Executive Officer
Clear Channel

AMERICAN HORIZON AWARD

John Riccitiello

Chief Executive Officer
Electronic Arts





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salutes

The Media Institute

for its dedication to freedom of speech, a competitive media industry and excellence in journalism.

Congratulations to tonight's awardees

Bob Pittman

and

John Riccitiello.

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The Newspaper Association of America is proud to join The Media Institute in honoring:

Bob Pittman, CEO, Clear Channel

Freedom of Speech Award

John Riccitiello, CEO, Electronic Arts

American Horizon Award

Thank you for your commitment to American media and communications.



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in honoring

Bob Pittman

&

John Riccitiello

























Microsoft proudly supports

The Media Institute

Congratulations to:

Bob Pittman

CEO, Clear Channel

Freedom of Speech Award

John Riccitiello

CEO, Electronic Arts

American Horizon Award



The Media Institute's 2012 Honorees

John Riccitiello

CEO, Electronics Arts Winner - American Horizon Award

and

Bob Pittman

CEO, Clear Channel Winner - Freedom of Speech Award



THE MEDIA INSTITUTE

WELCOME

Tonight's banquet recognizes two individuals who have been on the cutting edges of their respective media sectors. John Riccitiello is receiving our American Horizon Award for his visionary role in building Electronic Arts into the country's leading video game company. Bob Pittman, who has made his mark in a number of sectors including cable, online services, and now broadcasting, is receiving our Freedom of Speech Award for his commitment to free speech and the First Amendment. In July he became chairman of the Free Speech Week Advisory Council, and lost no time making Clear Channel a leader in publicizing the importance of free speech during this year's Free Speech Week in October.

Our presenters are equally distinguished for their government service. Chairman Julius Genachowski serves with distinction as head of the Federal Communications Commission, while Sen. Roger F. Wicker has represented the citizens of Mississippi in Congress since 1994. We are also happy to welcome FCC Commissioner Jessica Rosenworcel, our special guest whose career has spanned both the FCC and the Senate. Dick Wiley, the Institute's chairman of the board and former FCC chairman, rounds out this accomplished group perfectly as our master of ceremonies.

We welcome all of our guests this evening. And we extend our sincere thanks to our banquet sponsors and supporters who value our efforts. It is you, our friends and benefactors, who make the work of The Media Institute possible.

Patrick D. Maines
President

Richard T. Kaplar Vice President



The WALT DISNEP Company

joins The Media Institute in honoring

John Riccitiello

CEO, Electronic Arts

American Horizon Award Recipient

and

Bob Pittman

CEO, Clear Channel

Freedom of Speech Award Recipient

Congratulations!



FREE SPEECH WEEK

October 21 – 27, 2013

Bigger and better than ever, Free Speech Week (FSW) celebrated free speech and a free press last month with events hosted by organizations around the country. For the eighth consecutive year, FSW featured participation by a panoply of media organizations, journalism societies, universities, and student groups.

The Media Institute, which created the week in 2005, has continued to promote FSW and to manage its website. This year the Institute completely redesigned the FSW website (freespeechweek.org) and gave Free Speech Week a much stronger presence in social media through Facebook and Twitter. The Institute also created a Free Speech Week Advisory Council comprised of media industry leaders and headed by Clear Channel's Bob Pittman.

Free Speech Week is intended as a unifying celebration, elevating the vision of the Founding Fathers above the political fray and recognizing free speech as something we can all believe in and cherish. Next year's Free Speech Week will be celebrated Oct. 21–27, 2013.

Free Speech Week Advisory Council

Bob Pittman, Chairman

CEO, Clear Channel

Scott Borchetta

President and CEO, Big Machine Label Group

Troy Carter

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David M. Zaslav

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Free Speech: The Language of America

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Bob Pittman

CEO, Clear Channel

and

John Riccitiello

CEO, Electronic Arts

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CONGRATULATES TONIGHT'S AWARD RECIPIENTS

BOB PITTMAN

FREEDOM OF SPEECH AWARD

AND

JOHN RICCITIELLO

AMERICAN HORIZON AWARD





DIRECTV is proud to congratulate Bob Pittman, recipient of the Freedom of Speech Award, and John Riccitiello, recipient of the American Horizon Award. We salute their invaluable contributions to the media industry.

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RECOGNITION

MUSIC MAKER RELIEF FOUNDATION



Captain Luke with Music Maker Intern Tom Ciaburri

The Media Institute is proud to recognize once again an organization that keeps alive one of America's oldest and most expressive forms of free speech the Blues.

Music Maker Relief Foundation, Inc. (MMRF) preserves the musical traditions of the American South. Since 1994, this nonprofit group has partnered with traditional artists over 55 years old who survive on less than \$18,000 per year, sustaining their day-to-day needs while building their careers.

Music Maker Relief Foundation began as a very personal response to the needs of a handful of impoverished Blues artists in Winston-Salem, N.C. Over time the group has built a unique model of social entrepreneurship that keeps traditional musical culture vibrant by directly supporting otherwise-forgotten artists and by showcasing their talents, enabling their music to be enjoyed worldwide.

Through almost 20 years of grassroots experimentation and sweat equity, MMRF has honed programs that create positive change in the lives of aging artists, elevate their art forms, and make their music accessible to thousands of listeners. Thanks to MMRF, our rich heritage of folk music will not be lost with the passing of time.

Music Maker Relief Foundation is based in Hillsborough, N.C., not far from Raleigh and Durham. For more information, visit musicmaker.org.



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We commend
The Media Institute's
drive to foster a competitive
media and communications industry
and congratulate and applaud the
2012 honorees

Bob PITTMAN
FREEDOM OF SPEECH AWARD
and

JOHN RICCITIELLO AMERICAN HORIZON AWARD

for their support of the First Amendment.

THE MEDIA INSTITUTE

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Bob Pittman

on receiving the

2012 Freedom of Speech Award

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Bob Pittman
CEO of Clear Channel
Winner of the Freedom of Speech Award

and

John Riccitiello
CEO of Electronic Arts
Winner of the American Horizon Award

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Standing tall for the First Amendment.

Reed Smith is pleased to lend its voice to The Media Institute as it honors Bob Pittman with the Freedom of Speech Award and John Riccitiello with the American Horizon Award.



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