

The Media[®] Institute

FRIENDS & BENEFACTORS AWARDS BANQUET

October 21, 2015
Washington Ritz-Carlton Hotel
Washington, D.C.



21st Century Fox salutes The Media Institute

for its dedication to a fair and competitive
media industry and continued excellence
in journalism.

We honor

Peggy Noonan

Freedom of Speech Award Recipient

and

Meredith Attwell Baker

American Horizon Award Recipient

for their leadership and commitment to the
advancement and protection of free speech.



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Proudly Salutes
Tonight's Honorees

PEGGY NOONAN
Freedom of Speech Award

MEREDITH BAKER
American Horizon Award



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Time Warner Cable congratulates
tonight's honorees Peggy Noonan
and Meredith Attwell Baker.

We're proud to support The Media Institute,
a beacon of excellence that recognizes and
celebrates great work.



PROGRAM

2015

WELCOMING REMARKS

Richard E. Wiley
Senior Partner
Wiley Rein LLP

Patrick D. Maines
President
The Media Institute

KEYNOTE REMARKS

FEATURED SPEAKER

The Honorable Bob Goodlatte
Chairman, Judiciary Committee
U.S. House of Representatives

AMERICAN HORIZON AWARD

PRESENTER

Larry Irving
President and CEO
The Irving Group

HONOREE

Meredith Attwell Baker
President and CEO
CTIA-The Wireless Association

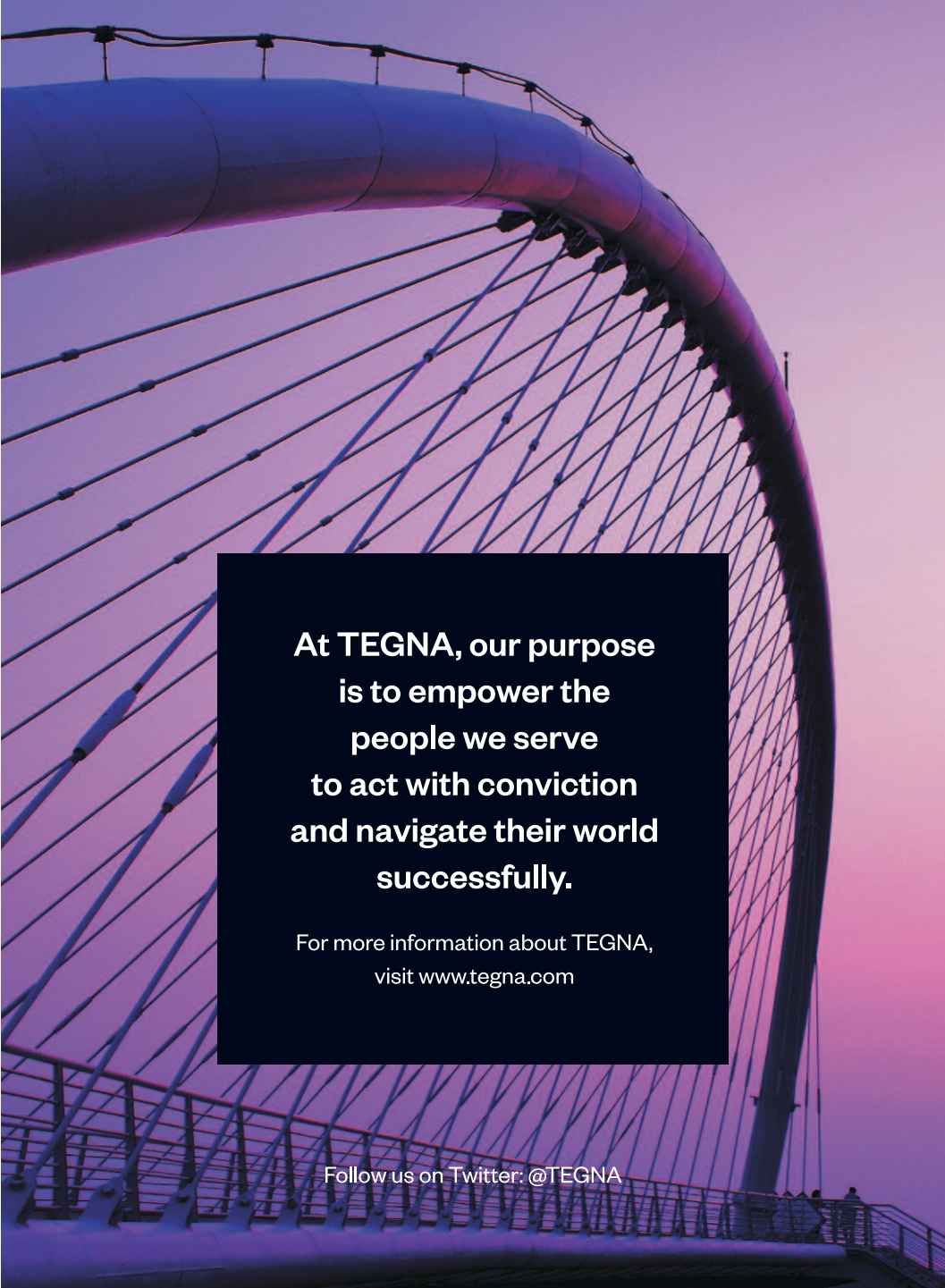
FREEDOM OF SPEECH AWARD

PRESENTER

Bob Woodward
Associate Editor
The Washington Post

HONOREE

Peggy Noonan
Author and Columnist
The Wall Street Journal



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is to empower the
people we serve
to act with conviction
and navigate their world
successfully.**

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PROGRAM

Master of Ceremonies



RICHARD E. WILEY

Richard E. Wiley, senior partner at Wiley Rein LLP in Washington, heads the nation's largest communications law practice. He is a former chairman, commissioner, and general counsel of the Federal Communications Commission, where he also played a pivotal role in the development of high-definition television. Mr. Wiley has been called the "most prominent telecommunications lawyer and lobbyist in Washington" (*Broadcasting & Cable*) and the "most influential media and telecommunications lawyer in the United States" (*International Herald Tribune*). Regularly listed as one of *National Law Journal's* "100 most influential lawyers," he is a member of the Broadcasting & Cable Hall of Fame and has been named a "Giant of Broadcasting" by the Library of American Broadcasting. Mr. Wiley is Chairman of The Media Institute's Board of Trustees.



The National Association of Broadcasters is proud to join The Media Institute in honoring Peggy Noonan and Meredith Attwell Baker. NAB applauds their contributions to advancing free speech and innovation in media and broadcasting.



KEYNOTE REMARKS

Featured Speaker



THE HONORABLE BOB GOODLATTE

Congressman Bob Goodlatte represents the Sixth Congressional District of Virginia in the U.S. House of Representatives. Rep. Goodlatte's service to the people of the Sixth District began in 1977 when he became District Director for Rep. M. Caldwell Butler. He served in this position until 1979, when he founded his own private law practice in Roanoke. He continued in private practice until taking office in 1993.

In the 113th Congress, Rep. Goodlatte was elected Chairman of the House Judiciary Committee, the first Judiciary Committee Chairman from Virginia in 125 years. He had served in a variety of leadership positions on the Judiciary Committee since arriving in Congress.

Chairman Goodlatte has made a name for himself as a leader on Internet and high-tech issues. He is Co-Chair of the Congressional Internet Caucus and the International Creativity and Theft-Prevention Caucus, as well as Chairman of the House Republican Technology Working Group. He also serves on the House Agriculture Committee.

Chairman Goodlatte earned his undergraduate degree in Government at Bates College in Lewiston, Maine, and is a graduate of the Washington and Lee University School of Law. Chairman Goodlatte resides in Roanoke with his wife, Maryellen. They have been married since 1974 and have two adult children, Jennifer and Rob.

CTIA—The Wireless Association congratulates tonight's honorees,
Peggy Noonan, recipient of the Freedom of Speech Award, and our own
Meredith Attwell Baker, recipient of the American Horizon Award.

We are proud to share the stage this evening with
The Honorable Bob Goodlatte, Chairman of the House Judiciary
Committee; a strong voice for our digital economy.

CTIA proudly supports The Media Institute. All of us benefit from
its continued leadership in advancing freedom of speech, fostering
competition, and promoting journalistic excellence.

CTIA
The Wireless Association®

AMERICAN HORIZON AWARD

Presenter



LARRY IRVING

Larry Irving is President and CEO of the Irving Group, a consulting firm providing strategic advice and assistance on telecommunications and information technology issues. Prior to founding the Irving Group in 1999, Mr. Irving served for almost seven years as Assistant Secretary of Commerce for Communications and Information and Administrator of the National Telecommunications and Information Administration (NTIA).

Mr. Irving was one of the principal architects and advocates of the Clinton Administration's telecommunications and Internet policies, and was a point person in the Administration's successful efforts to reform U.S. telecommunications laws. Those efforts resulted in passage of the Telecommunications Act of 1996.

Mr. Irving received a B.A. degree from Northwestern University, and is a recipient of the University's Alumni Merit Award for distinguished professional achievement. He is also a graduate of Stanford University School of Law, where he was elected President of his graduating class. Mr. Irving is married to Leslie Annett Wiley and resides in Washington. He serves on several boards, including the PBS board of directors.

We applaud tonight's
honorees for their creativity,
leadership and commitment
to freedom of speech.

American Horizon Award

Meredith Attwell Baker

President and CEO, CTIA
The Wireless Association

Freedom of Speech Award

Peggy Noonan

Author and Columnist

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AMERICAN HORIZON AWARD

Honoree



MEREDITH ATTWELL BAKER

Meredith Attwell Baker joined CTIA–The Wireless Association as its President and CEO in June 2014. She brings extensive experience on spectrum issues and wireless policy and a keen understanding of how government and business must work together to drive innovation.

Prior to joining CTIA, Mrs. Baker served as Senior Vice President of Government Affairs at Comcast NBCUniversal, where she was responsible for developing policy positions on legislative and regulatory issues and representing those positions before Congress, the Administration, and government agencies. Appointed by President Barack Obama in 2009, Mrs. Baker served as a Commissioner of the Federal Communications Commission (FCC) until June 2011. During her tenure, she championed a forward-looking approach to spectrum management issues as well as a flexible regulatory environment to encourage continued innovation and competition.

Before joining the FCC, Mrs. Baker served in the Bush Administration as Acting Assistant Secretary of Commerce for Communications and Information as well as Acting Administrator of the National Telecommunications and Information Administration (NTIA). While at NTIA, she facilitated the nation's historic transition to digital television, which freed commercial spectrum for wireless companies, and promoted market-based policies that encouraged innovation.

Mrs. Baker holds a B.A. degree from Washington and Lee University and a law degree from the University of Houston. She is a member of the Texas State Bar. Mrs. Baker and her husband, Jamie, reside in McLean, Virginia. She has four stepdaughters.

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NEWS CORP and DOW JONES join in congratulating

Peggy Noonan

Freedom of Speech Award Recipient

Meredith Attwell Baker

American Horizon Award Recipient

Thank you for your leadership and dedication
to protecting the ideals of the First Amendment

THE WALL STREET JOURNAL.

FREEDOM OF SPEECH AWARD

Presenter



BOB WOODWARD

Bob Woodward is an associate editor of *The Washington Post*, where he has worked since 1971. He has shared in two Pulitzer Prizes, first in 1973 for coverage of the Watergate scandal with Carl Bernstein, and second in 2002 as the lead reporter for coverage of the 9/11 terrorist attacks.

He has authored or co-authored 17 books, all of which have been national non-fiction bestsellers. Twelve of those have been No. 1 national bestsellers, spanning the years from 1974 to 2010. His eighteenth book, *The Last of the President's Men*, was published this month by Simon & Schuster. Bob Schieffer of CBS News has said, "Woodward has established himself as the best reporter of our time. He may be the best reporter of all time."

In 2014, Robert Gates, former director of the CIA and secretary of defense, said that he wished he'd recruited Mr. Woodward into the CIA, noting that Mr. Woodward "has an extraordinary ability to get otherwise responsible adults to spill [their] guts to him." *Time* magazine has called *All the President's Men*, by Bernstein and Woodward, "perhaps the most influential piece of journalism in history."

Congratulations Peggy Noonan and Meredith Attwell Baker

CBS is proud to support The Media Institute.



FREEDOM OF SPEECH AWARD

Honoree



PEGGY NOONAN

Peggy Noonan is a widely admired and award-winning columnist for *The Wall Street Journal*, where her column, “Declarations,” has run since the year 2000. Her work has been lauded as “passionate, patriotic and persuasive” and as “must-reading for the understanding of American politics.”

In 2011, Ms. Noonan was honored as Columnist of the Year by *The Week*, which said of her work: “In an era of rigid polarization, she embraces the nearly lost art of open-mindedness.” Her prose, said the magazine, “is subtle and striking, and the clarity of her observations can be devastating.” In 2010, Ms. Noonan received the Tex McCrary Journalism Award given by the Medal of Honor Society, composed of living recipients of the Medal of Honor. She has called this the highest honor of her career.

Ms. Noonan is the author of nine books on American politics and culture, among them her early political classic, *What I Saw at the Revolution*, and her bestselling biography of Ronald Reagan, *When Character Was King*. She was a special assistant and speechwriter to President Ronald Reagan. Ms. Noonan is a member of the board of trustees of the Ronald Reagan Presidential Foundation and Library. She is the author most recently of *The Time of Our Lives*, a collection of columns and essays to be published in November 2015.

Ms. Noonan was born in Brooklyn, New York, received her B.A. degree from Fairleigh Dickinson University, and lives in New York City.

WILKINSON) BARKER) KNAUER) LLP

joins

THE MEDIA INSTITUTE

in honoring

MEREDITH ATTWELL BAKER

President and CEO, CTIA

American Horizon Award Recipient

and

PEGGY NOONAN

Author and Columnist

Freedom of Speech Award Recipient

Congratulations!

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**USTelecom congratulates tonight's award recipients
for their dedicated commitment and leadership
in furthering and protecting the principles
of the First Amendment.**

**We applaud The Media Institute's efforts to promote free
speech and fully support the broadband industry's continued
goal to amplify this freedom by providing new platforms and
services that give voice to all Americans.**



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CONGRATULATES

**PEGGY NOONAN and
MEREDITH ATTWELL BAKER**

on their distinguished awards and salutes

The Media Institute
for its passionate commitment
to Free Speech.



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The logo features the text "AT&T" in a large, bold, white, sans-serif font, with the ampersand being a stylized symbol. Below it, the word "salutes" is written in a smaller, white, italicized, sans-serif font. The entire text is centered within a large, orange, rounded rectangular shape that has a slight gradient and a soft shadow.

AT&T
salutes

The Media Institute's 2015 Honorees

Freedom of Speech Award
Peggy Noonan
Author and Columnist

and

American Horizon Award
Meredith Attwell Baker
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CTIA – The Wireless Association



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And Congratulate Tonight's Award Recipients

Peggy Noonan

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We proudly support
The Media Institute
for its dedication to freedom of speech, a competitive
media industry, and excellence in journalism and
congratulate tonight's awardees

Peggy Noonan
Author and Columnist
The Wall Street Journal

and

Meredith Attwell Baker
President and CEO
CTIA – The Wireless Association



Microsoft proudly supports

The Media Institute

Congratulations to:

Peggy Noonan

Author and Columnist

Freedom of Speech Award

Meredith Attwell Baker

President and CEO, CTIA – The Wireless Association

American Horizon Award

iHeartMedia salutes
The Media Institute for all it does
to preserve and protect freedom
of speech, the cornerstone
of American rights.

Congratulations to

Peggy Noonan

Author and Columnist
Freedom of Speech Award

Meredith Attwell Baker

President and CEO
CTIA – The Wireless Association
American Horizon Award



iHeart
MEDIA

WELCOME FROM THE MEDIA INSTITUTE

We welcome you this evening as we recognize our distinguished awardees and thank our friends and benefactors. Peggy Noonan is receiving our Freedom of Speech Award as a strong and outspoken supporter of values that include free speech and a robust First Amendment. Meredith Attwell Baker is receiving our American Horizon Award for the emphasis she has placed throughout her career — at NTIA, the FCC, and now CTIA — on the importance of innovation in media and telecommunications.

Our awardees, along with their presenters Bob Woodward and Larry Irving, featured speaker Rep. Bob Goodlatte, and our own Dick Wiley, should make this a most enjoyable evening. Please join us in celebrating this distinguished group, as well as Free Speech Week, the national event taking place this week. As always, we are most grateful for the generous support of our friends and benefactors.

Patrick D. Maines
President

Richard T. Kaplar
Vice President





SINCLAIR BROADCAST GROUP JOINS THE MEDIA INSTITUTE IN
HONORING THIS YEAR'S HONOREES

**FREEDOM OF SPEECH
AWARD RECIPIENT**

PEGGY NOONAN

AUTHOR & COLUMNIST

**AMERICAN HORIZON
AWARD RECIPIENT**

**MEREDITH
ATTWELL BAKER**

PRESIDENT & CEO
CTIA-THE WIRELESS ASSOCIATION

FREE SPEECH WEEK

October 19–25, 2015

Tonight's banquet is The Media Institute's signature event in celebration of Free Speech Week (FSW), the national week-long event that gives everyone an opportunity to recognize this fundamental freedom.

New this year is the FSW Social Media Badge, featuring quotation marks inside a heart—a stylized way to say “I love free speech” through social media. And, as always, a host of universities, media organizations, and community groups are conducting their own activities to promote freedom of speech.

The Media Institute, which created Free Speech Week in 2005, has continued to publicize FSW and to manage its website. Check it out at freespeechweek.org. Next year's Free Speech Week will be celebrated Oct. 17–23, 2016.

2015 Free Speech Week Advisory Council

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Free Speech: The Language of America

the
**MOTION PICTURE
 ASSOCIATION OF AMERICA**
thanks the Media Institute and congratulates

MEREDITH BAKER

American Horizon Award

&

PEGGY NOONAN

Freedom of Speech Award

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- Makes content available online to U.S. audiences through more than 110 legal sources, over which viewers accessed 7.1 billion movies and 66 billion television episodes in 2014, alone.
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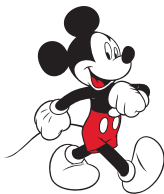


MEREDITH ATTWELL BAKER



PEGGY NOONAN

THANK YOU FOR YOUR LEADERSHIP AND CONTRIBUTIONS TO
THE MEDIA INDUSTRY, AND FOR YOUR LONG-STANDING
COMMITMENT TO THE FIRST AMENDMENT



The **WALT DISNEY** Company

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Peggy Noonan

Author and Columnist

The Wall Street Journal

Freedom of Speech Award Recipient

and

Meredith Attwell Baker

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Congratulations!

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Meredith Attwell Baker

American Horizon Award

and

Peggy Noonan

Freedom of Speech Award

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Freedom of Speech Award

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October 17 – 23, 2016



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