



FRIENDS & BENEFACTORS AWARDS BANQUET

■ OCTOBER 22, 2013
THE FAIRMONT HOTEL
WASHINGTON, D.C.

The
Media[®]
Institute



**CLEAR CHANNEL SALUTES
THE MEDIA INSTITUTE
FOR ALL IT DOES
TO PRESERVE AND PROTECT
FREEDOM OF SPEECH,
THE CORNERSTONE OF
AMERICAN RIGHTS.**

We are proud to join in honoring
National Association of Broadcasters
President and CEO **Gordon Smith**
&
AMC Networks
President and CEO **Josh Sapan**

Thank you for your
continued leadership and
invaluable contributions to
the media industry.

 **ClearChannel**


CLEARCHANNEL
communities

From channel changers to game
changers, here's to everyone
willing to make things better.

Time Warner Cable congratulates **Josh Sapan**,
Freedom of Speech Award recipient, and **Gordon Smith**,
American Horizon Award recipient.

We applaud The Media Institute for more than 30 years
of promoting free speech and excellence in journalism.





CABLE CONGRATULATES THE MEDIA INSTITUTE AND ITS 2013 HONOREES

NAB's Gordon Smith and AMC's Josh Sapan
And All Those who Hold Dear Free Speech



PROGRAM



■ WELCOMING REMARKS

Richard E. Wiley
Senior Partner
Wiley Rein LLP

Patrick D. Maines
President
The Media Institute

■ FREE SPEECH SALUTE

SPECIAL GUEST

Floyd Abrams
Senior Partner
Cahill Gordon & Reindel LLP

■ KEYNOTE REMARKS

FEATURED SPEAKER

The Honorable Mignon L. Clyburn
Acting Chairwoman
Federal Communications Commission

■ FREEDOM OF SPEECH AWARD

PRESENTER

Brian Lamb
Executive Chairman
C-SPAN

HONOREE

Josh Sapan
President and CEO
AMC Networks

■ AMERICAN HORIZON AWARD

PRESENTER

The Honorable Greg Walden
Congressman
U.S. House of Representatives

HONOREE

Senator Gordon Smith
President and CEO
National Association
of Broadcasters



ION Media Networks

Congratulates

GORDON SMITH

American Horizon Award Recipient

&

JOSH SAPAN

Freedom of Speech Award Recipient

in Recognition of
Their Outstanding Efforts.

ION Media Networks



PROGRAM



■ MASTER OF CEREMONIES

Richard E. Wiley



Richard E. Wiley, senior partner at Wiley Rein LLP in Washington, heads the nation's largest communications law practice. He is a former chairman, commissioner, and general counsel of the Federal Communications Commission, where he also played a pivotal role in the development of high-definition television. Mr. Wiley has been called the "most prominent telecommunications lawyer and lobbyist in Washington" (*Broadcasting & Cable*) and the "most influential media and telecommunications lawyer in the United States" (*International Herald Tribune*). Regularly named as one of *National Law Journal's* "100 most influential lawyers," he is a member of the Broadcasting & Cable Hall of Fame. Just last week, Mr. Wiley was inducted as a "Giant of Broadcasting" by the Library of American Broadcasting in New York. Mr. Wiley is chairman of The Media Institute's Board of Trustees.



Congratulations

Gordon Smith & Josh Sapan

CBS is proud to support The Media Institute.



FREE SPEECH SALUTE ■ ■ ■ ■ ■ ■ ■ ■ ■ ■

■ SPECIAL GUEST

Floyd Abrams



Floyd Abrams is a senior partner in the New York law firm of Cahill Gordon & Reindel LLP and the author of *Friend of the Court: On the Front Lines with the First Amendment* (2013) and *Speaking Freely: Trials of the First Amendment* (2005).

Mr. Abrams has argued frequently in the Supreme Court in a large number of its most significant First Amendment cases, including the Pentagon Papers case in which he served as co-counsel to the *New York Times*. He has represented the *Times*, ABC, NBC, CBS, CNN, *Time* magazine, *Business Week*, *The Nation*, *Reader's Digest*, The McGraw-Hill Companies, Inc., and numerous other clients in trials and appeals.

Mr. Abrams graduated from Cornell University and the Yale Law School. He has been a visiting lecturer at the Yale Law School and the Columbia Law School, and served as the William J. Brennan, Jr. Visiting Professor of First Amendment Law at the Columbia Graduate School of Journalism. Mr. Abrams has appeared frequently on television and in print, and has received many awards. He is a member of The Media Institute's First Amendment Advisory Council.

Senator Daniel Patrick Moynihan characterized Mr. Abrams as "the most significant First Amendment lawyer of our age."

TIME WARNER IS PROUD TO SUPPORT

THE MEDIA INSTITUTE

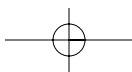
Congratulations to Sen. Gordon Smith and Josh Sapan

Time Warner



HBO

Time Inc.



FREEDOM OF SPEECH TURNS A BOLD IDEA INTO A CULTURAL PHENOMENON.



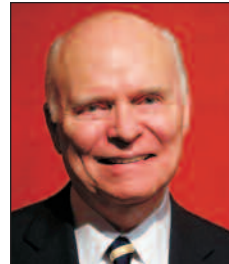
Congratulations to tonight's honorees,
Josh Sapan and Senator Gordon Smith.



FREEDOM OF SPEECH AWARD ■ ■ ■ ■ ■ ■ ■ ■

■ PRESENTER

Brian P. Lamb



Brian P. Lamb is the founder and executive chairman of C-SPAN, the Cable-Satellite Public Affairs Network. He served as CEO from 1979 until 2012. Mr. Lamb began his media career at Indiana radio and TV stations while in school. After graduating from Purdue University, Mr. Lamb joined the Navy and served in the Johnson White House and the Pentagon during the Vietnam War. Mr. Lamb later held several government and media positions in Washington.

By 1977, Mr. Lamb had won the support of cable-industry executives for a channel covering the U.S. Congress. The not-for-profit C-SPAN began operations on March 19, 1979. C-SPAN today employs 275 people and offers three television networks, a radio station, and an extensive online video library. Mr. Lamb has been a regular on-air presence at C-SPAN for decades, conducting thousands of interviews. He has authored or co-authored eight books.

Among his many honors and awards, Mr. Lamb received the Presidential Medal of Freedom, the highest civilian award in the United States, in 2007. He received the The Media Institute's Freedom of Speech Award in 2003.

LG Electronics USA,
Proud Supporter of The Media Institute,
Salutes Tonight's Honorees.

Senator Gordon Smith, NAB
American Horizon Award

Josh Sapan, AMC Networks
Freedom of Speech Award



LG

Life's Good

FREEDOM OF SPEECH AWARD ■ ■ ■ ■ ■ ■ ■ ■

■ HONOREE

Josh Sapan



Josh Sapan is president and CEO of AMC Networks Inc., which owns and operates several of the most popular and award-winning brands in cable television: AMC, IFC, Sundance Channel, WE tv, and IFC Films.

One of the entertainment industry's most innovative and visionary executives, Mr. Sapan is credited with transforming basic cable into a leading entertainment destination with original series that include AMC's "The Walking Dead," "Mad Men," and "Breaking Bad"; IFC's "Portlandia"; Sundance Channel's "Rectify" and "Top of the Lake"; and WE tv's "Braxton Family Values."

Named CEO in 1995, Mr. Sapan led the company's successful spin-off from Cablevision Systems Corp. in June 2011, when AMC Networks began trading as a separate public company on the NASDAQ Stock Exchange.

In addition to spearheading the evolution of the company's cable channels, Mr. Sapan has been instrumental in bringing independent film to a wide audience through the company's IFC Films distribution label. By pioneering a strategy of same-day theatrical and video-on-demand film release, Mr. Sapan created a new model for film distribution that is now widely used throughout the movie industry.

Mr. Sapan was lauded by *Fast Company* magazine as one of the "100 Most Creative People in Business," and was a recipient of the 2012 Paley Prize for Innovation and Excellence. Mr. Sapan has been inducted into the Cable Center Hall of Fame and the Broadcasting & Cable Hall of Fame, and has received many other industry honors.



*“Let the people know the facts, and the country
will be safe.” –Abraham Lincoln*

The National Association of Broadcasters congratulates Media Institute honorees NAB President and CEO Gordon H. Smith and AMC Networks President and CEO Josh Sapan for their extraordinary leadership in protecting and promoting the First Amendment. As we celebrate Free Speech Week, NAB salutes The Media Institute’s mission to protect the foundation of our nation’s democratic ideals – the right to free speech and of the press, enabling broadcasters to keep their communities safe and informed.



nab.org

AMERICAN HORIZON AWARD ■ ■ ■ ■ ■ ■ ■ ■

■ PRESENTER

Greg Walden



Rep. Greg Walden represents Oregon's Second Congressional District, which includes 20 counties in central, southern, and eastern Oregon. Rep. Walden is a lifelong Oregonian whose ancestors came to Oregon by wagon train in 1845.

Rep. Walden was elected to the U.S. House of Representatives in November 1998 and currently serves as chairman of the Energy and Commerce Committee's Subcommittee on Communications and Technology. In this role, he has worked to pass legislation to grow American jobs by expanding access to wireless broadband, spur new U.S. technology and innovation, and protect the Internet from government control. In November 2012, Rep. Walden's House Republican colleagues unanimously elected him to serve as chairman of the National Republican Congressional Committee (NRCC).

Rep. Walden and his wife, Mylene, are graduates of the University of Oregon and spent more than two decades as radio station owners in the Gorge. (He is also a licensed amateur radio operator.) In August 2012, the Waldens celebrated 30 years of marriage. They make their home in Hood River and have one son, Anthony.

We applaud tonight's
honorees for their creativity,
leadership and commitment
to freedom of speech.

American Horizon Award

Gordon Smith

NAB President and CEO

Freedom of Speech Award

Josh Sapan

AMC Networks President and CEO

Proud to support
The Media Institute

COMCAST  NBCUNIVERSAL

AMERICAN HORIZON AWARD ■ ■ ■ ■ ■ ■ ■ ■

■ HONOREE

Gordon H. Smith



Gordon H. Smith joined the National Association of Broadcasters as president and CEO in November 2009. Since then, he has led the broadcasting industry into an era of innovation marked by unprecedented challenges from other delivery platforms. Prior to joining the NAB, he served as a two-term U.S. senator from Oregon and later as senior advisor in the Washington offices of Covington & Burling LLP. Sen. Smith presently serves on the Free Speech Week Advisory Council.

During his tenure in the U.S. Senate, Sen. Smith's committee assignments included the Senate Commerce, Science, and Transportation Committee, the panel that oversees all broadcast-related legislation. Regarded as a constructive conservative, he also served on the Senate's Energy and Natural Resources Committee, the Finance Committee, and the Foreign Relations Committee. His role on the Commerce Committee and as chairman of a Senate High Tech Task Force helped foster his interest in new media and new technology issues.

Born in Pendleton, Ore., Sen. Smith attended Brigham Young University, received his law degree from Southwestern University School of Law in Los Angeles, and practiced law in New Mexico and Arizona before returning to Oregon to direct the family-owned Smith Frozen Foods business in Weston. Before his election to the U.S. Senate in 1996, he was elected to the Oregon State Senate, becoming president of that body after only three years. Sen. Smith and his wife, Sharon, have three children and three grandchildren.



Microsoft proudly supports

The Media Institute

Congratulations to:

Josh Sapan

President and CEO, AMC Networks

Freedom of Speech Award

Gordon Smith

President and CEO, National Association of Broadcasters

American Horizon Award



The Newspaper Association of America is
proud to support The Media Institute and
congratulates this year's honorees,

Gordon Smith & Josh Sapan

for their leadership in the media and
communications industry, and for their
commitment to the First Amendment.

21st Century Fox

salutes

The Media Institute

for its dedication to freedom of speech,
a competitive media industry and excellence in journalism

and honors

Senator Gordon Smith

American Horizon Award Recipient

And

Josh Sapan

Freedom of Speech Award Recipient

for their leadership and commitment to
the advancement and protection of free speech



21ST CENTURY FOX

PLATINUM SPONSORS

AMC Networks

CBS Corporation

Comcast/NBCUniversal

ION Media Networks

LG Electronics USA

National Association of Broadcasters

National Cable &
Telecommunications Association

Time Warner Cable

MOTION PICTURE ASSOCIATION OF AMERICA, INC

proudly supports

THE MEDIA INSTITUTE

and congratulates tonight's award recipients

JOSH SAPAN

Freedom of Speech Award

AND

SENATOR GORDON SMITH

American Horizon Award



MOTION PICTURE ASSOCIATION OF AMERICA

GOLD SPONSORS

21st Century Fox

AT&T Services, Inc.

Clear Channel

Covington & Burling LLP

DIRECTV

Motion Picture Association of America, Inc.

VIACOM

BET★

SPIKE

VH1

MTV

CMT
Get country.



COMEDY **C** CENTRAL

nickelodeon

TVland
Laugh More

Logo

is proud to join

The Media Institute

in honoring

Josh Sapan

and

Senator Gordon Smith

SILVER SPONSORS



FOX News Channel

Gannett

Hubbard Broadcasting, Inc.

Microsoft Corporation

Newspaper Association of America

Time Warner Inc.

Verizon Communications

Viacom Inc.

The Walt Disney Company

Wiley Rein LLP

Wilkinson Barker Knauer, LLP

**Hubbard Broadcasting, Inc.
proudly supports the important work
and the goals of The Media Institute.**

**Congratulations to Senator Gordon Smith
for being this year's
American Horizon Award recipient.**

**We applaud your innovative leadership as
President/CEO of the National
Association of Broadcasters, and salute
you for your invaluable contributions to
the broadcast industry.**





Verizon joins with
The Media Institute
to congratulate

Josh Sapan

President & CEO
AMC Networks
winner of the
2013 Freedom of Speech Award

and

Senator Gordon Smith

President & CEO
National Association of Broadcasters
winner of the
2013 American Horizon Award

If there's one thing we appreciate,
it's innovative media.

DIRECTV is proud to congratulate NAB President Gordon Smith, recipient of the American Horizon Award, and AMC Networks President Josh Sapan, recipient of the Freedom of Speech Award. We salute their invaluable contributions to the media industry.
directv.com/responsibility



THE MEDIA INSTITUTE ■ ■ ■ ■ ■ ■ ■ ■ ■ ■

■ WELCOME

We have much to celebrate this evening: the achievements of our awardees, the success of Free Speech Week, and the support of The Media Institute's friends and benefactors. Senator Gordon Smith is receiving our American Horizon Award for his leadership in positioning the broadcasting industry as a driving force in the burgeoning media world of the 21st century. Josh Sapan is receiving our Freedom of Speech Award for making AMC Networks a model of free and creative expression by bringing groundbreaking programming to cable audiences and an unprecedented selection of independent films to movie audiences.

Sen. Smith's presenter, Rep. Greg Walden, is a fellow Oregonian who has devoted himself to both public service and broadcasting. Josh Sapan's presenter, Brian Lamb, is a cable-industry giant and the dean of public affairs programming. Our special guest, Floyd Abrams, is of course a legendary First Amendment defender. Our featured speaker, FCC Acting Chairwoman Mignon Clyburn, is a dedicated public servant addressing the myriad issues confronting the FCC. And we are pleased that Dick Wiley, the Institute's chairman of the board and former FCC chairman, complements this distinguished group as our master of ceremonies.

We extend a warm welcome to all of our guests, and our sincere thanks to our banquet sponsors. We hope you enjoy this evening, and we trust that The Media Institute will continue to merit your support.

Patrick D. Maines
President

Richard T. Kaplar
Vice President



AT&T salutes

The Media Institute's 2013 Honorees

Josh Sapan

President & CEO of AMC Networks

Winner – Freedom of Speech Award

and

Sen. Gordon Smith

President & CEO of

National Association of Broadcasters

Winner – American Horizon Award

Rethink Possible® 



Free Speech Week Advisory Council

Chairman and CEO, Motion Picture Association of America

President and CEO, National Association of Theatre Owners

Executive Director, National Press Photographers Association

President and CEO, Newspaper Association of America

President and CEO, USTelecom

Chairman and CEO, Clear Channel

President and CEO, National Cable & Telecommunications Association

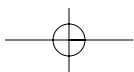
National Executive Director, Directors Guild of America

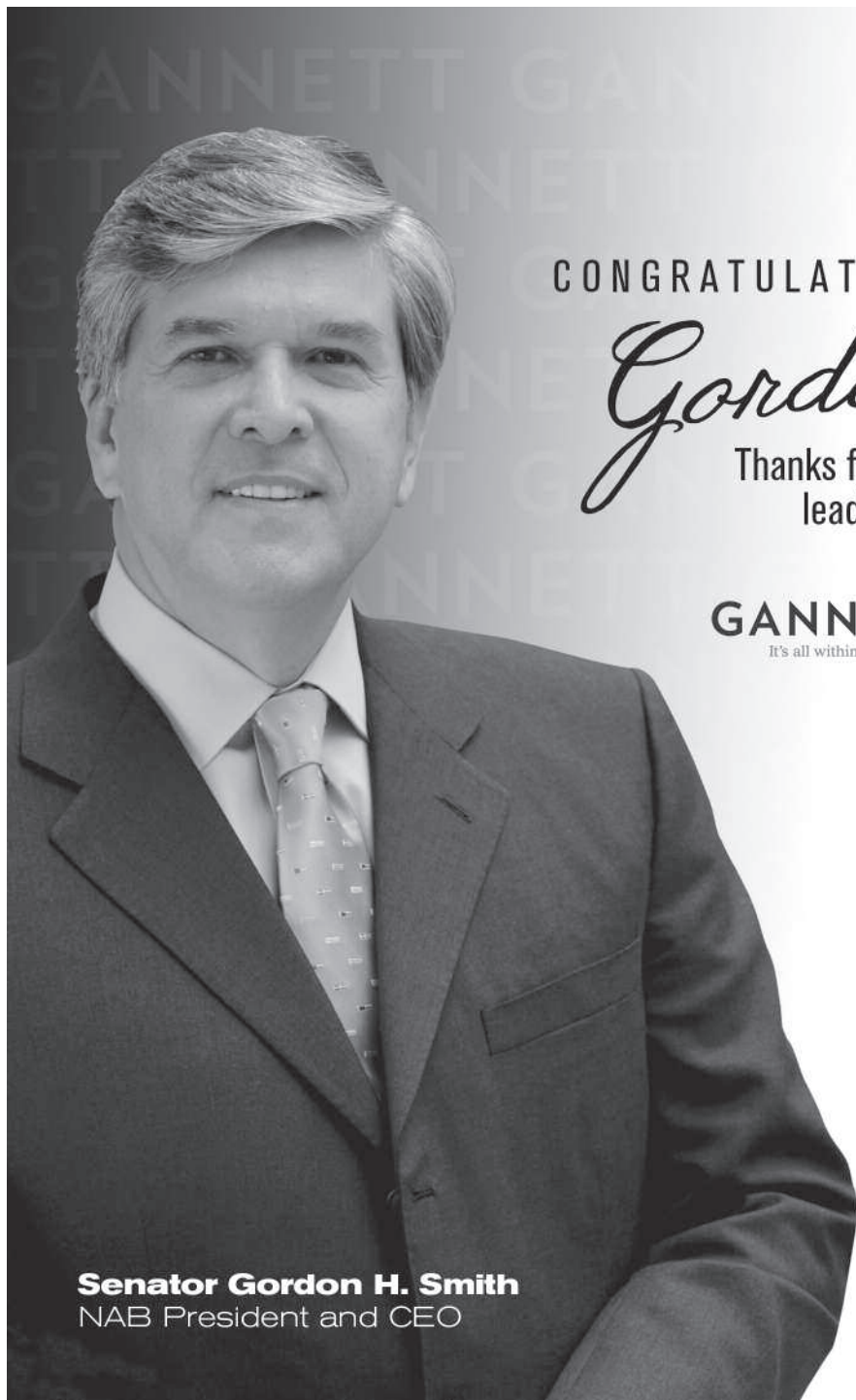
President and CEO, Consumer Electronics Association

Chairman and CEO, Recording Industry Association of America

President and CEO, National Association of Broadcasters

Free Speech: The Language of America





CONGRATULATIONS

Gordon

Thanks for your
leadership.

GANNETT

It's all within reach.

Senator Gordon H. Smith
NAB President and CEO

FOX News Channel
is proud to support
The Media Institute
and would like to congratulate
this year's honorees

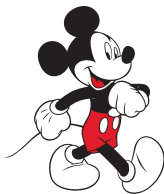
Josh Sapan
President & CEO, AMC Networks
Freedom of Speech Award

and

Senator Gordon Smith
President & CEO, National Association of Broadcasters
American Horizon Award

from your friends at





The **WALT DISNEY** Company

joins The Media Institute in honoring

Josh Sapan

President & CEO of AMC Networks

Freedom of Speech Award Recipient

and

Sen. Gordon Smith

President & CEO of NAB

American Horizon Award Recipient

Congratulations!

THE EXPRESSIVE POWER OF ART ■ ■ ■ ■ ■



"Jazz Trio – a" by Everett Spruill

Everett Spruill is an American legend, a self-taught artist who has spent more than 30 years creating inspired works of art while passing along the culture and traditions of African American art to younger generations of artists. The Media Institute recognizes Mr. Spruill as a creative force who has raised freedom of expression literally to an art form.

Mr. Spruill established the Everett Spruill Foundation for the Arts to perpetuate the legacy of African American and African artists. This nonprofit organization supports artists' fellowships, educational programs, special projects, exhibitions, and publications. The foundation's ultimate goal is to establish a museum of art within 10 years. Meanwhile, Mr. Spruill continues to share his unique artistic language with young people of color from his base in Orlando, Fla. View his striking artwork at everett-spruill.artistwebsites.com.



CELEBRATING
30
YEARS

We proudly support
The Media Institute
for its dedication to freedom of speech, a competitive
media industry, and excellence in journalism and
congratulate tonight's awardees

Sen. Gordon Smith
President & CEO, National Association of Broadcasters

and

Josh Sapan
President & CEO, AMC Networks

THE MEDIA INSTITUTE ■ ■ ■ ■ ■ ■ ■ ■ ■ ■

■ BOARD OF TRUSTEES

Meredith A. Baker
Comcast/NBCUniversal

Richard M. Bates
The Walt Disney Company

Peter M. Fannon
Panasonic Corporation
of North America

Kathleen Grillo
Verizon Communications

Guy H. Kerr
Belo Corporation

Patrick D. Maines
The Media Institute

Jessica A. Marventano
Clear Channel

John S. Orlando
CBS Corporation

Robert W. Quinn, Jr.
AT&T Services, Inc.

Michael Regan
21st Century Fox

John I. Taylor
LG Electronics USA

Steven N. Teplitz
Time Warner Cable

Steve Vest
Time Warner Inc.

Barbara Wall
Gannett Co., Inc.

Richard E. Wiley*
Wiley Rein LLP

Kurt Wimmer
Covington & Burling LLP

**Chairman*

COVINGTON

BEIJING

BRUSSELS

LONDON

NEW YORK

SAN DIEGO

SAN FRANCISCO

SEOUL

SHANGHAI

SILICON VALLEY

WASHINGTON

COVINGTON

COVINGTON & BURLING LLP

WWW.COV.COM

Covington congratulates

Senator Gordon Smith

on receiving the

American Horizon Award

and commends him for his

inspired leadership of the

broadcasting industry.

THE MEDIA INSTITUTE ■ ■ ■ ■ ■ ■ ■ ■ ■ ■

■ FIRST AMENDMENT ADVISORY COUNCIL

Floyd Abrams

Cahill Gordon & Reindel LLP

Bruce D. Brown

Reporters Committee
for Freedom of the Press

John Bussian

The Bussian Law Firm

Robert Corn-Revere

Davis Wright Tremaine LLP

Adonis Hoffman

Leadership Counsel, LLC

Kathleen A. Kirby

Wiley Rein LLP

Tony Mauro

American Lawyer Media

Ashley Messenger

NPR

Bruce W. Sanford

Baker Hostetler LLP

Rodney A. Smolla

Duke University
School of Law

Kurt A. Wimmer*

Covington & Burling LLP

Laurence H. Winer

Sandra Day O'Connor
College of Law
Arizona State University

**Chairman*

WILKINSON) BARKER) KNAUER) LLP

Proud to join

THE MEDIA INSTITUTE

in recognizing

CHAIRWOMAN MIGNON CLYBURN

Federal Communications Commission

and award recipients

SENATOR GORDON SMITH

National Association of Broadcasters

American Horizon Award

and

JOSH SAPAN

AMC Networks

Freedom of Speech Award

WASHINGTON, DC | DENVER, CO

www.wbklaw.com

WE ARE BROADCASTERS

SUPPORTING OUR LOCAL COMMUNITIES



Photo credit: FEMA/Marvin Nauman

Every day, local radio and television stations serve their communities in extraordinary ways – especially in times of crisis. Americans turn to their local broadcasters to get the information they need to stay safe.

During disaster situations, when other networks can be unreliable, local radio and TV stations are often the only available communications medium, demonstrating the strength of the broadcast infrastructure.

Viewers and listeners know they can depend on their local radio and television stations to always be there when it matters most.

We are first informers in times of crisis.

We are broadcasters.

WeAreBroadcasters.com



#WeAreBroadcasters



Belo Congratulates Gordon Smith on Receiving the American Horizon Award



BELO

Belo Corp. | 400 South Record Street | Dallas, Texas 75202 | 214.977.6606 | www.belo.com

The Media[®] Institute

2300 Clarendon Boulevard, Suite 602
Arlington, VA 22201
703-243-5700

E-mail: info@mediainstitute.org

Visit The Media Institute online at
mediainstitute.org

Read blog opinion and commentary at
mediacompolicy.org

Celebrate free speech at
freespeechweek.org

Page 46
Blank

Page 47
Blank

Page 48
Blank