

# **FRIENDS & BENEFACTORS AWARDS BANQUET**

**The  
Media.<sup>®</sup>  
Institute**

October 18, 2011  
The Fairmont Hotel  
Washington, D.C.



**Time Warner Cable  
Congratulates This  
Year's Winners of  
The Media Institute's  
Awards**

FCC Commissioner  
**Robert McDowell**  
for the Freedom of  
Speech Award

AT&T's Chairman and  
Chief Executive  
**Randall Stephenson**  
for the American  
Horizon Award



The **WALT DISNEY** Company®

joins The Media Institute in honoring

**Randall L. Stephenson**

Chairman & CEO, AT&T Inc.

American Horizon Award Recipient

and

**Robert M. McDowell**

FCC Commissioner

Freedom of Speech Award Recipient

***Congratulations!***

The Newspaper Association of America  
is proud to join The Media Institute  
in honoring:

**Robert M. McDowell, FCC Commissioner**

*Freedom of Speech Award*

**Randall Stephenson, AT&T CEO**

*American Horizon Award*

Thank you for your commitment  
to furthering freedom and vitality  
in American media and communications.



**NEWSPAPER ASSOCIATION OF AMERICA**

Advancing Newspaper Media

# PROGRAM

## WELCOMING REMARKS

**Richard E. Wiley**  
Senior Partner  
Wiley Rein LLP

**Patrick D. Maines**  
President  
The Media Institute

## KEYNOTE REMARKS

### SPECIAL GUEST

The Honorable Mark Warner  
United States Senate

## AMERICAN HORIZON AWARD

### PRESENTER

Benjamin Jealous  
President and CEO  
NAACP

### HONOREE

Randall L. Stephenson  
Chairman and CEO  
AT&T

## FREEDOM OF SPEECH AWARD

### PRESENTER

Rodney A. Smolla  
President  
Furman University

### HONOREE

The Honorable  
Robert M. McDowell  
Commissioner  
Federal  
Communications  
Commission

# **FOX NEWS CHANNEL**

*recognizes*

≈ **THE MEDIA INSTITUTE** ≈

*and congratulates*

**Robert McDowell**

FCC Commissioner

*and*

**Randall Stephenson**

AT&T's Chairman and Chief Executive

*from your friends at*



# MASTER OF CEREMONIES

## RICHARD E. WILEY



Richard E. Wiley, senior partner at Wiley Rein LLP in Washington, heads the nation's largest communications law practice. He is a former chairman, commissioner, and general counsel of the Federal Communications Commission, where he also played a pivotal role in the development of high-definition television. Mr. Wiley has been called the "most prominent telecommunications lawyer and lobbyist in Washington" (*Broadcasting & Cable*) and the "most influential media and telecommunications lawyer in the United States" (*International Herald Tribune*). Regularly named as one of *National Law Journal's* "100 most influential lawyers," he is a member of the Broadcasting & Cable Hall of Fame. Mr. Wiley is chairman of The Media Institute's Board of Trustees.

**cable** congratulates

# THE MEDIA INSTITUTE

on its tireless support of  
Freedom of Speech and a competitive  
media and communications industry.

NCTA applauds the Institute's 2011 award recipients ~

**Freedom of Speech Award**

**Robert McDowell**

*Commissioner, Federal Communications Commission*

**American Horizon Award**

**Randall Stephenson**

*Chairman, Chief Executive Officer, and President, AT&T*



National Cable & Telecommunications Association



# KEYNOTE REMARKS



## SPECIAL GUEST

### Senator Mark Warner

Mark Warner was elected to the U.S. Senate in November 2008, and is a member of the Communications & Technology Subcommittee of the Senate Commerce, Science & Transportation Committee. Senator Warner also serves on the Senate's Banking, Budget, and Intelligence committees.

After less than three years in Congress, Senator Warner has established himself as a national leader in efforts to find bipartisan, commonsense solutions to reduce the federal deficit. He is a champion for small businesses, and has worked to improve the performance and accountability of federal agencies.

From 2002 to 2006, Senator Warner served as Governor of Virginia during its worst economic recession in 20 years. He worked in a bipartisan way to turn a record budget deficit into a surplus, and recruited 135,000 new jobs into Virginia during his four-year term.

Senator Warner was born in Indiana and raised in Connecticut. He was the first member of his family to graduate from college, earning an undergraduate degree from George Washington University and a law degree from Harvard. He was an early leader in the cellular telephone industry, co-founding the company that eventually became Nextel and making early investments in hundreds of high-tech start-up companies that created thousands of jobs.

Senator Warner, his wife, Lisa, and their three daughters live in Alexandria, Virginia.

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We commend  
The Media Institute's  
drive to foster a competitive  
media and communications industry  
and applaud its 2011 honorees

**RANDALL STEPHENSON**  
**AMERICAN HORIZON AWARD**

and

**ROBERT McDOWELL**  
**FREEDOM OF SPEECH AWARD**

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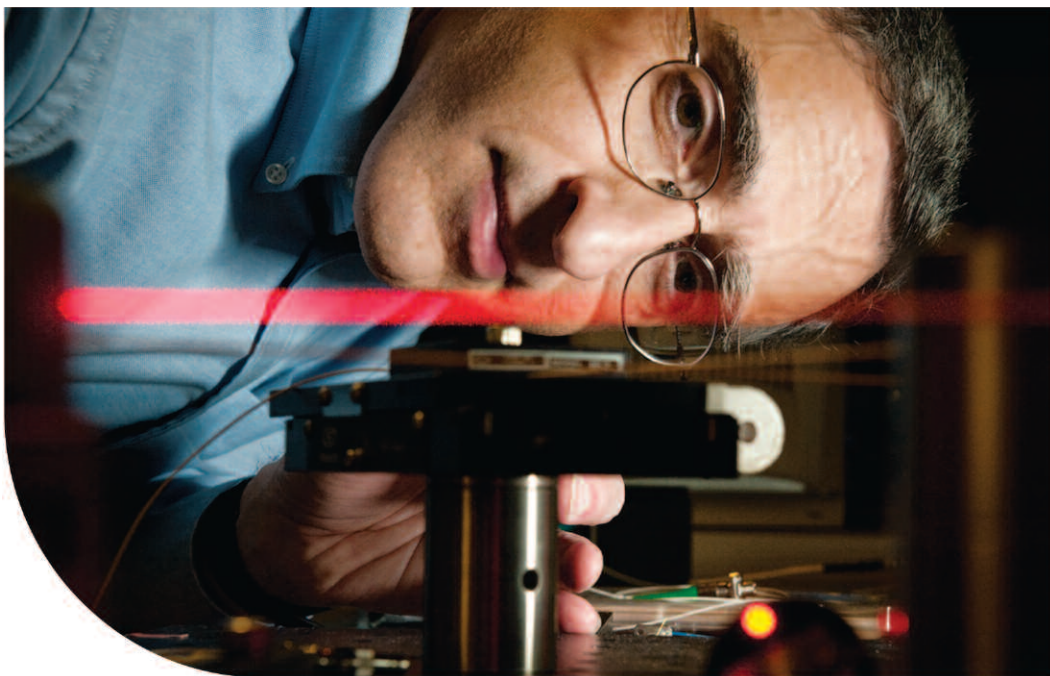
**in honoring**

**Robert McDowell**

**&**

**Randall Stephenson**





**AT&T Labs researcher Mark Feuer** tests a newly invented system for tracking laser signals through AT&T's advanced photonic network.

## Building the infrastructure of tomorrow's economy.

The Internet is America's economic engine.

To continue the success of the Internet, our nation needs to build the next generation of digital infrastructure.

That's why this year we're investing billions in our networks — using many technologies developed by the scientists at AT&T Labs to bring you networks that are faster, smarter, and more secure.

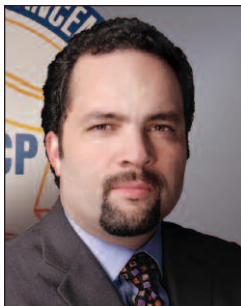
With over a quarter million employees and another 600,000 people who supply and support our company, we are committed to keeping the Internet growing.

Working together, the Internet will continue to be a platform for economic growth, job creation, and American ingenuity.

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# AMERICAN HORIZON AWARD



## PRESENTER

### Benjamin T. Jealous

Ben Jealous is president and CEO of the NAACP, the nation's oldest and largest civil rights organization. In 2008, at age 35, he became the youngest person to serve as its chief executive. Mr. Jealous has dedicated his life to fighting for freedom and justice. He formerly served as president of the Rosenberg Foundation, director of Amnesty International's U.S. Human Rights Program, executive director of the National Newspaper Publishers Association, and managing editor of the *Jackson Advocate*, a crusading black-owned Mississippi newspaper that was last fire-bombed in 1998.

Mr. Jealous is a fifth-generation member of the NAACP. His mother, who was one of a handful of black girls to desegregate Baltimore's Western High School in 1954, descends from men who were born slaves and died having served as Reconstruction statesmen in Virginia's House of Delegates and Senate. His father descends from a soldier who was promoted from corporal to lieutenant during the Battle of Bunker Hill. A Rhodes scholar, Mr. Jealous is a graduate of Columbia College and Oxford University.

# *Congratulations*

The Consumer Electronics Association (CEA)<sup>®</sup>  
and The Innovation Movement are proud to  
join The Media Institute in honoring:

**FCC Commissioner Robert McDowell**

FREEDOM OF SPEECH AWARD

**AT&T Chairman and Chief Executive  
Randall Stephenson**

AMERICAN HORIZON AWARD



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Movement™**

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**CEA**<sup>®</sup>  
Consumer Electronics Association

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# AMERICAN HORIZON AWARD



## HONOREE

### **Randall L. Stephenson**

Randall L. Stephenson is chairman of the board, chief executive officer, and president of AT&T Inc. He was appointed to the position in 2007.

Since becoming chairman, Mr. Stephenson has strengthened AT&T's position as the world's largest telecommunications company and as a global leader in mobile broadband and IP-based business communications services. Under his leadership, AT&T also has accelerated its growth in advanced TV services and is a leader in local search advertising.

Mr. Stephenson previously served as the company's chief operating officer, from 2004 to 2007, with responsibility for all wireless and wired operations, and as senior executive vice president and chief financial officer from 2001 to 2004. Mr. Stephenson was appointed to AT&T's board of directors in 2005.

Born in Oklahoma City, Mr. Stephenson began his career with Southwestern Bell Telephone in 1982 in the information technology organization in Oklahoma. He then progressed through a series of leadership positions including an assignment in Mexico City as SBC International's director of finance, overseeing SBC's ownership interest in Teléfonos de México. In 1996 he was named controller for SBC Communications. Mr. Stephenson also served as senior vice president for consumer marketing.

Under Mr. Stephenson's leadership, AT&T announced the largest education initiative in company history — AT&T Aspire — a \$100-million philanthropic program to help strengthen student success and workforce readiness.

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Congratulations to the awardees  
**Robert McDowell and  
Randall Stephenson**

We're proud to support  
**The Media Institute**

**NBCUniversal**



# FREEDOM OF SPEECH AWARD



## PRESENTER

### Rodney A. Smolla

Rod Smolla is the eleventh president of Furman University in Greenville, S.C. He is nationally recognized as a scholar, teacher, advocate, and writer, and is one of America's foremost experts on issues relating to freedom of speech, academic freedom, and freedom of the press.

A native of the Chicago area, President Smolla is a 1975 graduate of Yale University, where he was a member of the football team. He graduated first in his class from Duke University Law School in 1978. President Smolla had previously served as dean and professor at the law schools of Washington and Lee University and the University of Richmond, and as director of the Institute of Bill of Rights Law at the College of William & Mary.

During his legal career, President Smolla has presented arguments in state and federal courts throughout the country, including the U.S. Supreme Court. He is the author of a definitive casebook on First Amendment law and several other books including his latest, *The Constitution Goes to College* (New York University Press, 2011).

# Congratulations **Robert McDowell & Randall Stephenson**

CBS is proud to support  
the important work of  
**The Media Institute.**

 **CBS**  
CORPORATION

# FREEDOM OF SPEECH AWARD



## HONOREE

### Robert M. McDowell

Robert M. McDowell was first appointed to a seat on the Federal Communications Commission by President George W. Bush and unanimously confirmed by the Senate in 2006. When he was reappointed to the Commission in June 2009,

Commissioner McDowell became the first Republican to be appointed to an independent agency by President Barack Obama.

During his time at the FCC, Commissioner McDowell has fostered freedom of speech by helping consumers enjoy the benefits of more communications choices, lower prices, and useful innovations through increased competition. He has also advanced free speech by vigorously opposing regulatory policies that would amount to government censorship of media content.

Commissioner McDowell brings to the FCC approximately 16 years of private sector experience in the communications industry. Immediately prior to joining the FCC, Commissioner McDowell was senior vice president of the Competitive Telecommunications Association (CompTel).

Commissioner McDowell graduated *cum laude* from Duke University in 1985. After serving as chief legislative aide to a member of the Virginia House of Delegates, he attended the Marshall-Wythe School of Law at the College of William and Mary. Upon his graduation from law school, Commissioner McDowell joined the Washington, D.C., office of the national law firm of Arter & Hadden.

He resides in Fairfax County, Virginia, on what's left of the farm where he grew up, with his wife, Jennifer, and their three children.

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salutes

**The Media Institute**

for its dedication to freedom of speech, a  
competitive media industry and  
excellence in journalism.

Congratulations to tonight's awardees

**The Honorable Robert M. McDowell**

and

**Randall L. Stephenson.**

# News Corporation

salutes

## The Media Institute

for its dedication to freedom of speech,  
a competitive media industry and excellence in journalism

and honors

### **Randall Stephenson**

American Horizon Award Recipient

and

### **Robert McDowell**

Freedom of Speech Award Recipient

for their leadership and commitment  
to the advancement and protection of free speech



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If there's one thing we appreciate,  
**it's innovative media.**

DIRECTV is proud to congratulate FCC Commissioner Robert McDowell, recipient of the Freedom of Speech Award, and AT&T's Chairman and Chief Executive, Randall Stephenson, recipient of the American Horizon Award. We salute their invaluable contributions to the media industry.  
[directv.com/corporatecitizenship](http://directv.com/corporatecitizenship)





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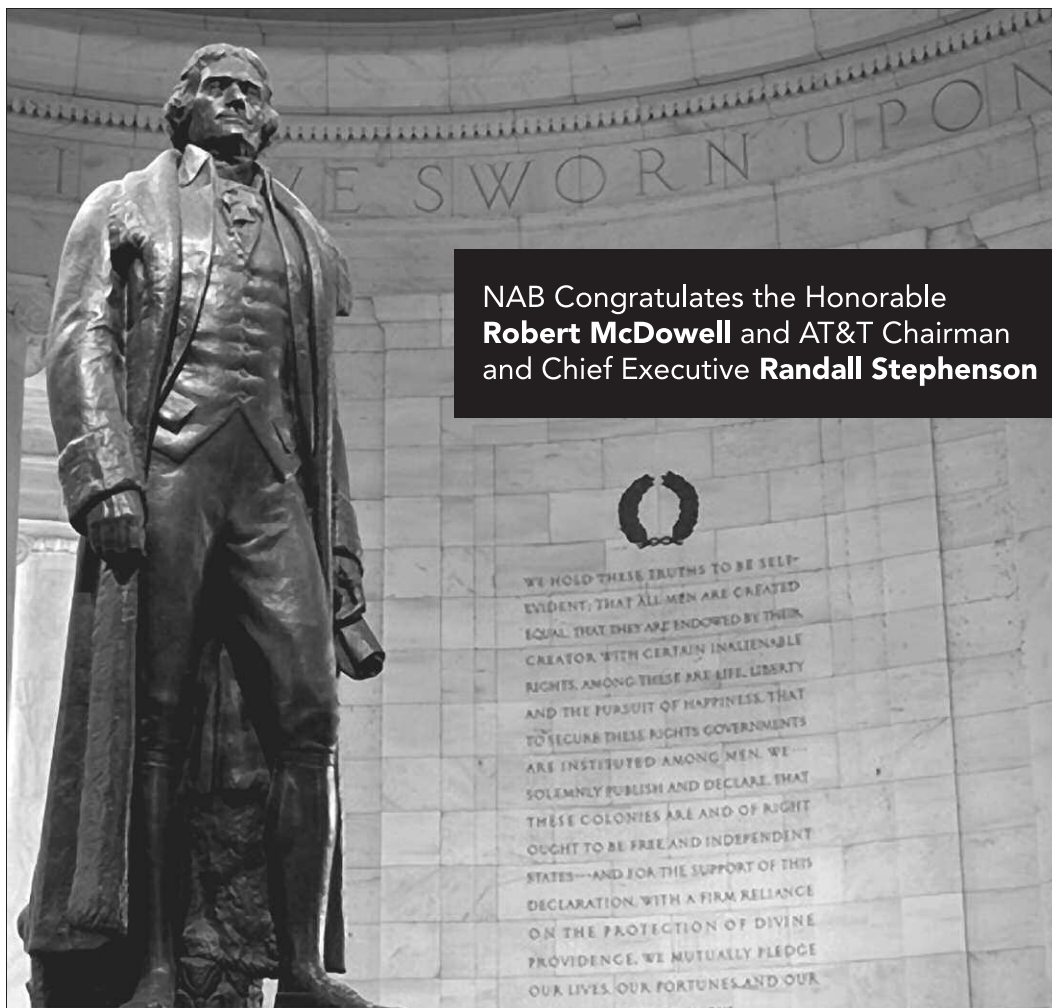
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Microsoft joins The Media Institute  
in congratulating this year's  
honorees:

Robert M. McDowell  
Commissioner  
Federal Communications Commission

Randall L. Stephenson  
Chairman and CEO  
AT&T Inc.

**Microsoft®**



NAB Congratulates the Honorable  
**Robert McDowell** and AT&T Chairman  
and Chief Executive **Randall Stephenson**

The National Association of Broadcasters congratulates FCC Commissioner Robert McDowell, recipient of the Freedom of Speech Award, and AT&T Chairman and CEO Randall Stephenson, recipient of the American Horizon Award, for their profound impact on the field of communications.

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**Davis Wright Tremainé's media attorneys are  
proud to support The Media Institute and  
join them in recognizing tonight's honorees:**

## Freedom of Speech Award

**Robert McDowell** | FCC Commissioner

## American Horizon Award

**Randall Stephenson** | AT&T Chairman and Chief Executive



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The Entertainment Software Association  
congratulates

**The Media Institute**  
on  
**32 years of leadership**

on First Amendment and  
communications policy issues.

We applaud your dedication  
to protecting freedom of speech  
and fostering excellence in American  
media and communications.



**entertainment  
software  
association**

LG Electronics USA,  
Proud Supporter of The Media Institute,  
Salutes Tonight's Honorees.

**Commissioner Robert M. McDowell**

Freedom of Speech Award

**Mr. Randall L. Stephenson**

American Horizon Award





# WELCOME FROM THE MEDIA INSTITUTE

This evening we are pleased to honor two media leaders — one from the private sector and one from the public sector. The recipient of our American Horizon Award for industry leadership and vision is Randall L. Stephenson, who began his career with Southwestern Bell Telephone in 1982 and went on to become chairman and chief executive of AT&T, the world's largest telecommunications company. He has strengthened AT&T's position as a global leader in mobile broadband and IP-based services while leading its expansion into other communications services. Commissioner Robert McDowell has established himself as one of the FCC's guiding lights, bringing to bear his 16 years of experience in the communications industry. He has proved himself an able protector of free speech at the Commission since 2006, and thus we recognize him with our Freedom of Speech Award.

We are also fortunate to have presenters who are most distinguished in their own right. Ben Jealous is a Rhodes scholar and the youngest person ever to serve as president and CEO of the NAACP. Renowned law school professor and dean Rod Smolla is now president of Furman University, and remains a long-time friend on our First Amendment Advisory Council. Our special guest, Senator Mark Warner, is no stranger to the media industry, having co-founded the cellular telephone company that eventually became Nextel. And of course the evening would not be complete without our accomplished chairman of the board and former FCC chairman, Dick Wiley, as our master of ceremonies.

We are most grateful to all of our banquet sponsors, and to all of our supporters who make our work possible. As we salute our awardees and celebrate free speech here tonight, it is the perfect time to thank our friends and benefactors for all you do for The Media Institute.

**Patrick D. Maines**  
*President*

**Richard T. Kaplar**  
*Vice President*



# CLEARCHANNEL

salutes

## The Media Institute

for its steadfast dedication to uphold and advance  
freedom of speech, a competitive media industry,  
and excellence in journalism

and honors

**FCC Commissioner Robert McDowell**

*Freedom of Speech Award Recipient*

and

**Mr. Randall L. Stephenson**

*American Horizon Award Recipient*

*Cherish Freedom of Speech*

# FREE SPEECH WEEK

## OCTOBER 17–23, 2011

Free Speech Week (FSW) is the country's premier event celebrating free speech and a free press. This evening's Friends & Benefactors Awards Banquet is The Media Institute's celebratory event marking the 2011 Free Speech Week. Other organizations around the nation will conduct their own FSW activities and programs this week.

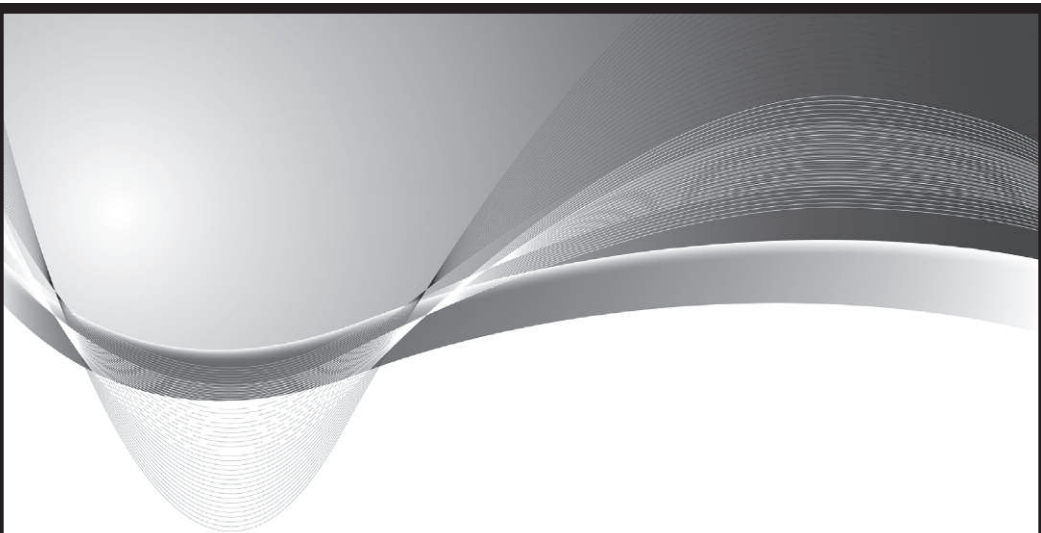
The goal of FSW (formerly National Freedom of Speech Week) is to raise public awareness of the importance of free speech and press in our democracy—and to celebrate that freedom. Now in its seventh year, FSW is observed during the third full week of October annually.

Free Speech Week depends on the participation of many "Partnering Organizations," which share the Institute's belief in freedom of speech and spread that message to their members and audiences. They do this in a wide variety of ways that include articles, seminars, contests, and public service announcements.

Partnering Organizations include media companies, media trade associations, journalism societies, and non-media organizations. A special category of Educational Partners includes university law schools, departments of communication, and student groups—some of the most active participants in Free Speech Week.

FSW has its own website, [freespeechweek.org](http://freespeechweek.org), which offers ideas on how to celebrate free speech and other First Amendment information. We hope that interested groups will take advantage of these resources and join in celebrating free speech as "the sound of liberty."

*Free Speech: The Language of America*



***Bruce W. Sanford and Baker Hostetler***

support the work of

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and

congratulate tonight's award recipients.

**Commissioner Robert McDowell**

*Freedom of Speech Award*

**Randall Stephenson**

*American Horizon Award*

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**Verizon joins with the Media Institute  
to congratulate**

**The Honorable Robert M. McDowell**  
FCC Commissioner  
winner of the 2011 Freedom of Speech Award  
and

**Randall L. Stephenson**  
Chairman, Chief Executive Officer & President  
AT&T  
winner of the 2011 American Horizon Award



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The United States Telecom Association  
applauds the Media Institute's  
efforts to preserve  
Free Speech and the First Amendment.

*We are proud to be a sponsor of  
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2011 Friends and Benefactors  
Awards Banquet  
and we congratulate tonight's  
award recipients.*

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## FREE SPEECH AND THE BLUES



Bluesman  
George Daniels of  
Macon County, Alabama

The Media Institute appreciates freedom of expression in all its diversity, and once again we recognize an organization that works to sustain one of America's oldest and most expressive forms of free speech—the blues.

Music Maker Relief Foundation, Inc. (MMRF) helps the true pioneers and forgotten heroes of Southern music gain recognition and live in dignity. This nonprofit organization was founded in 1994 by Timothy and Denise Duffy. Its offices are located in Hillsborough, N.C., not far from Raleigh and Durham.

The majority of artists MMRF serves are senior African Americans raised in the early 20th-century South. The songs and musical traditions they carry forward originated in a time when musical expression was the only avenue of free speech allowed their people.

In the days of slavery and Jim Crow when open dissent could mean death, blues and gospel music provided a forum for the oppressed to express not only their shared suffering, but the indomitable spirit of a people determined to find joy in this life and the hereafter.

MMRF provides grants to meet the basic life needs of aging blues artists, and helps preserve their musical traditions for future generations. In short, the mission of MMRF is “keeping the bluest of the blues alive.”

For more information about MMRF and its programs, visit [musicmaker.org](http://musicmaker.org).

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We congratulate The Media Institute  
and tonight's honorees

**Commissioner Robert McDowell**

*Freedom of Speech Award*

and

**Randall Stephenson**

*American Horizon Award*

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# Protecting Freedom of Speech.

**CONGRATULATIONS** TO THE MEDIA INSTITUTE'S 2011 HONOREES  
– **ROBERT M. MCDOWELL** AND **RANDALL L. STEPHENSON** –  
FOR THEIR WORK SUPPORTING A COMPETITIVE MEDIA AND  
COMMUNICATIONS INDUSTRY.

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It's all within reach.

MOTION PICTURE ASSOCIATION OF AMERICA

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TONIGHT'S AWARD RECIPIENTS

ROBERT MCDOWELL  
FREEDOM OF SPEECH AWARD

&

RANDALL STEPHENSON  
AMERICAN HORIZON AWARD



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*\*Chairman*

# *American Graduate: Let's Make it Happen*



American Graduate: Let's Make It Happen is a public media initiative funded by the Corporation for Public Broadcasting to help local communities improve graduation rates.

CPB, in partnership with America's Promise Alliance and the Bill & Melinda Gates Foundation, is working with public media stations nationwide to increase understanding of the issues and coordinate action with community partners – all with the goal of helping students stay on course to graduate from high school.

*Let's give all students the  
support they need to graduate.*



American GRADUATE  
*Let's make it happen*



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