FRIENDS & BENEFACTORS
AWARDS BANQUET

The Media Institute

September 27, 2017
Washington Ritz-Carlton Hotel
Washington, D.C.
Thank you to the Media Institute

For your ongoing efforts to protect the first amendment principles and maintain excellence in journalism. Congratulations to the Award Recipients: Dave Lougee, American Horizon Award and Jeffrey Herbst, Freedom of Speech Award.
Verizon is proud to support The Media Institute

We thank tonight’s featured speaker, Chairman Marsha Blackburn, and congratulate this year’s honorees:

Dave Lougee, American Horizon Award

Jeffrey Herbst, Freedom of Speech Award
iHeartMedia salutes The Media Institute for all it does to preserve and protect freedom of speech, the cornerstone of American rights.

Congratulations to

Mr. Dave Lougee
American Horizon Award

And

Dr. Jeffrey Herbst
Freedom of Speech Award
WELCOMING REMARKS
Richard E. Wiley
Chairman Emeritus
Wiley Rein LLP
Patrick D. Maines
President
The Media Institute

KEYNOTE REMARKS
FEATURED SPEAKER
The Honorable Marsha Blackburn
Chairman, Communications and Technology Subcommittee
Energy and Commerce Committee
U.S. House of Representatives

FREEDOM OF SPEECH AWARD
PRESENTER
George B. Irish
Eastern Director
The Hearst Foundations
HONOREE
Jeffrey Herbst, Ph.D.
Former President and CEO
The Newseum

AMERICAN HORIZON AWARD
PRESENTER
Senator Gordon Smith
President and CEO
National Association of Broadcasters
HONOREE
David Lougee
President and CEO
TEGNA Inc.
News Media Alliance congratulates

Dave Lougee
American Horizon Award

&

Jeffrey Herbst
Freedom of Speech Award

Thank you for your leadership and contributions to the media industry, and for your long-standing commitment to the First Amendment
Richard E. Wiley co-founded Wiley Rein LLP, a Washington, D.C., law firm with the largest communications practice in the United States, in 1983. As a Chairman, Commissioner, and General Counsel of the Federal Communications Commission from 1970 to 1977, he was a leading force in the agency’s initial efforts to foster increased competition and lessened regulation in the communications field.

Since 1985, Mr. Wiley has been regularly recognized as one of the nation’s “100 Most Influential” lawyers by The National Law Journal. He also has been profiled in the New York Times, Los Angeles Times, International Herald Tribune, Globe and Mail, and American Lawyer.

Mr. Wiley was awarded an Emmy by the Academy of Television Arts and Sciences for leading the development of the nation’s digital television transmission standard. He has also received awards from numerous industry-related groups including the National Association of Broadcasters, North American Broadcasters Association, Library of American Broadcasting, Broadcasters Foundation of America, Consumer Electronics Association, and Broadcasting & Cable magazine.

Mr. Wiley graduated with distinction from Northwestern University (B.S. and J.D.) and holds a Master’s degree in Law (LL.M.) from Georgetown University. He also holds Honorary Doctor of Law degrees from Catholic and John Marshall law schools. Mr. Wiley is Chairman of The Media Institute’s Board of Trustees.
Congratulations

TEGNA joins The Media Institute in saluting

Dave Lougee

AMERICAN HORIZON AWARD HONOREE

Thank you, Dave, for your visionary leadership in the communications industry.

TEGNA recognizes The Media Institute for its work to advance free speech and excellence in journalism.
Chairman Marsha Blackburn has dedicated her service to making America a more prosperous place to live.

No stranger to adversity and hard work, Congressman Blackburn went to college on a 4-H scholarship and worked her way through school selling books for the Southwestern Company. She became a Tennessee state senator in 1998 and was elected to represent Tennessee’s 7th Congressional District in the U.S. House of Representatives in 2002. Known for focusing on freedom, free people, and free markets, Cong. Blackburn continues to be a strong advocate for a small, efficient federal government that is accountable to its citizens.

Cong. Blackburn currently holds a seat on the House Energy and Commerce Committee, serving as Chairman of the Subcommittee on Communications and Technology. She has earned a special reputation as a bi-partisan leader and policy expert on telecommunications issues and intellectual property rights.

Cong. Blackburn has been honored with the Distinguished Leader Award from the Susan B. Anthony Foundation, the Iron Jawed Angel Award for Excellence in Public Service, an honorary doctorate in letters from King University, the Congressional Grammy by the Recording Academy, and the Health IT Now Innovation Award, among others.

Cong. Blackburn and her husband, Chuck, live in Williamson County, Tennessee. They have two children, Mary Morgan (Paul) Ketchel and Chad (Hillary) Blackburn; and two grandsons. Cong. Blackburn is a native of Laurel, Mississippi, and a graduate of Mississippi State University.
Congratulates This Evening’s Honorees:

Dave Lougee
American Horizon Award Recipient

Jeff Herbst
Freedom of Speech Award Recipient

Sinclair Broadcast Group is proud to support The Media Institute
George B. Irish is Eastern Director of The Hearst Foundation, Inc. and the William Randolph Hearst Foundation, a position he assumed in January 2009.

Mr. Irish retired from the Hearst Corporation in December 2008 following a 43-year career that began in the mailroom of his hometown paper. Mr. Irish joined Hearst in 1979 via the Midland Daily News in Michigan, where he was named publisher following Hearst’s acquisition. Starting in 1982, he served as publisher of several newspapers in Texas including the Midland Reporter Telegram, Beaumont Enterprise, and San Antonio Light.

In 1993, Mr. Irish moved to New York City to become Vice President of Hearst Corporation and Deputy General Manager of Hearst Newspapers. In 1998, he was named President of Hearst Newspapers and Senior Vice President of the Hearst Corporation. Mr. Irish served on the Hearst board of directors from 1996 until his retirement.

Mr. Irish has served as Chairman of the Newspaper Association of America, and is a trustee of the Newseum in Washington, D.C. Mr. Irish and his wife, Jeannie, live in Manhattan. They have four daughters and seven grandchildren.
The Walt Disney Company

Joins The Media Institute in honoring

Dave Lougee
American Horizon Award Recipient

and

Jeffrey Herbst
Freedom of Speech Award Recipient

Congratulations!
Jeffrey Herbst

Jeffrey Herbst is a scholar, author, First Amendment champion, and immediate past president and CEO of the Newseum in Washington, D.C. Previously, he was President of Colgate University, a liberal arts college in Hamilton, N.Y. Dr. Herbst had also served as Provost and Executive Vice President for Academic Affairs at Miami University in Oxford, Ohio. In this capacity, he was the chief academic officer for a university with 21,000 students on three American campuses and one in Europe. Dr. Herbst started his career as a professor of politics and international affairs at Princeton University, where he taught for 18 years and chaired the Department of Politics.

Dr. Herbst’s long experience as a university executive and professor has given him a special interest in campus speech and the political correctness movement, the attitudes of young persons toward the First Amendment, and the sensibilities of speech on social media.

His most recent book (with Dr. Greg Mills) is How South Africa Works and Must Do Better (2015). He is also the author of States and Power in Africa (2014) and several other books and articles. Dr. Herbst has taught at the University of Zimbabwe, the University of Ghana, Legon, the University of Cape Town, and the University of the Western Cape. In 2004-05, he was a Fellow of the John Simon Guggenheim Memorial Foundation.

Dr. Herbst earned his bachelor’s degree summa cum laude from Princeton University in 1983. He earned a Master’s degree from Yale University in 1985 and a doctorate in 1987, also from Yale.
Nixon Peabody congratulates Dave Lougee, CEO & President of our long-standing and valued client, TEGNA, on receiving The Media Institute’s American Horizon Award.
Senator Gordon H. Smith

Gordon H. Smith joined the National Association of Broadcasters as President and CEO in November 2009. Prior to joining NAB, he served as a two-term U.S. senator from Oregon and later as senior advisor in the Washington offices of Covington & Burling LLP.

Sen. Smith’s committee assignments in the U.S. Senate included the Commerce, Science and Transportation Committee, the panel that oversees all broadcast-related legislation. Sen. Smith’s role on the Commerce Committee and as Chairman of a Senate High Tech Task Force helped foster his interest in new media and new technology issues.

Born in Pendleton, Ore., Sen. Smith attended Brigham Young University and received his law degree from Southwestern University School of Law in Los Angeles. He practiced law in New Mexico and Arizona before returning to Oregon to direct the family-owned Smith Frozen Foods business in Weston. Before his election to the U.S. Senate in 1996, he was elected to the Oregon State Senate, rising to the position of President of that body after only three years.

Sen. Smith and his wife, Sharon, live in Bethesda, Md., and are the parents of three children and three grandchildren.
The National Association of Broadcasters congratulates Dave Lougee, president and CEO of TEGNA and former NAB joint board chair.

We thank him for his continued commitment to protecting and promoting the ideals of the First Amendment.

NAB applauds The Media Institute’s mission to protect free speech and their support of broadcasters who are dedicated to keeping their communities informed about the issues and events that impact them.
David Lougee

Dave Lougee is President and CEO of TEGNA Inc., one of the most geographically diverse broadcasters in the United States. He also serves on the company’s board of directors.

Prior to becoming CEO, Mr. Lougee spent 10 years as President of TEGNA Media. During that time, the company acquired Belo Corp. and London Broadcasting, nearly doubling its broadcast portfolio. Before joining TEGNA, Mr. Lougee served as Executive Vice President of Media Operations for Belo. He also served as Senior Vice President and President and General Manager of TV and Cable Operations in Seattle/Tacoma.

Mr. Lougee serves as Chairman of the NBC Affiliates Board and is the immediate past joint chairman of the National Association of Broadcasters. He also sits on the boards of directors of BMI (Broadcast Music Inc.) and the Broadcasters Foundation of America, and is a past chair of the Television Bureau of Advertising board of directors.

Mr. Lougee received the 2017 Ward L. Quaal Leadership Award from the Broadcasters Foundation of America. In 2015, he was inducted into the Broadcasting & Cable Hall of Fame. He was awarded the First Amendment Leadership Award by RTDNF and the Broadcaster of the Year Award by Broadcasting & Cable magazine in 2014.

Mr. Lougee is a graduate of the University of Colorado and attended the Stanford Executive Program at the Stanford Graduate School of Business in 2004. He and his wife, Danni, reside in Northern Virginia with their son, Nash.
Covington congratulates

Dave Lougee

on expanding the horizons of TEGNA communities nationwide and receiving the American Horizon Award.
The Interactive Advertising Bureau salutes The Media Institute for another great year, and thanks Patrick Maines for his amazing career and contributions.

CONGRATULATIONS TO TONIGHT’S HONOREES

Jeffrey Herbst, Freedom of Speech Award
&
Dave Lougee, American Horizon Award

IAB.COM
21st Century Fox salutes
The Media Institute

for its dedication to a fair and competitive media industry and continued excellence in journalism.

We honor

**Jeffrey Herbst**
Freedom of Speech Award Recipient
and

**Dave Lougee**
American Horizon Award Recipient

for their leadership and commitment to the advancement and protection of free speech.
National Association of Broadcasters

TEGNA

Verizon
We applaud your outstanding leadership.

Congratulations to tonight’s honorees.

Freedom of Speech Award
**Jeff Herbst**
*Former President and CEO, Newseum*

American Horizon Award
**Dave Lougee**
*President and CEO, TEGNA*
21st Century Fox
ION Media Networks
LG Electronics USA
Microsoft Corporation
NBCUniversal
NCTA—The Internet & Television Association
The Walt Disney Company
Congratulations
Dave Lougee
and
Jeffrey Herbst

CBS is proud to support the important work of The Media Institute.
AT&T Services Inc.
CBS Corporation
Consumer Technology Association
Covington & Burling LLP
Davis Wright Tremaine LLP
Fox News Network
iHeart Media
Interactive Advertising Bureau
Newseum
Nixon Peabody LLP
OTA Broadcasting
Sinclair Broadcast Group
Wiley Rein LLP
CONGRATULATES TONIGHT’S HONOREES

DAVE LOUGEE
AMERICAN HORIZON AWARD
“Most people have jobs that demand a lot of them. It means a lot more when your job has a purpose, when you’re contributing to something bigger than yourself, and that’s the privilege of working in broadcasting.”

JEFFREY HERBST
FREEDOM OF SPEECH AWARD
“The only way to advocate rights for all Americans is to show favor to none and work with all.”

OTA BROADCASTING
Proud Supporter of The Media Institute
The Consumer Technology Association (CTA)™ congratulates tonight’s honorees

DAVE LOUGEE
American Horizon Award

and

JEFFREY HERBST
Freedom of Speech Award

Consumer Technology Association™
NCTA

Congratulates

this year’s honorees and salutes

THE MEDIA INSTITUTE

for its enduring support of a strong
First Amendment and
sound communications policy

THE INTERNET & TELEVISION ASSOCIATION
We extend to you a hearty welcome as we honor our distinguished awardees and thank our friends and benefactors. Dave Lougee is receiving our American Horizon Award for his visionary role in making TEGNA an industry leader and innovator in the digital age. Jeff Herbst is receiving our Freedom of Speech Award for his keen interest in campus speech and for his efforts to champion the First Amendment here in D.C.

Our awardees, along with their presenters Sen. Gordon Smith and George Irish, featured speaker Congressman Marsha Blackburn, and our own Dick Wiley, should make this evening both lively and festive. We thank you for joining us, and for your very generous support of our efforts.

Patrick D. Maines
President

Richard T. Kaplar
Executive Director
We are proud to acknowledge the achievements of our friend and colleague

DAVE LOUGEE

and congratulate him as the recipient of The Media Institute’s American Horizon Award.

We are proud to recognize THE MEDIA INSTITUTE’S contributions to maintaining the integrity and strength of our industry.
Free Speech Week is coming soon and enthusiasm is building! As the premier national event promoting this fundamental right, Free Speech Week is truly a non-partisan, non-political, and non-ideological celebration of the value of freedom of speech and of the press.

Media companies, schools and universities, nonprofit organizations, and civic groups across the country will mark the third week of October with special events and activities. Individuals will speak up on social media in support of free expression.

The Media Institute created Free Speech Week in 2005 and continues to publicize FSW and to manage its website. Check it out at freespeechweek.org. Next year’s Free Speech Week will be celebrated Oct. 22–28, 2018.

Free Speech: The Language of America
Fox News Channel & Fox Business Network salute

The Media Institute

and join in honoring

Jeffrey Herbst
Freedom of Speech Award Recipient

and

Dave Lougee
American Horizon Award Recipient

Congratulations!
Davis Wright Tremaine is proud to honor:

Dave Lougee
AMERICAN HORIZON AWARD

Jeffrey Herbst
FREEDOM OF SPEECH AWARD
LG Electronics USA
Salutes The Media Institute’s
2017 Honorees

JEFFREY HERBST
Freedom of Speech Award

DAVE LOUGEE
American Horizon Award

Proud to Call the 7th District of Tennessee Home,
Represented by Tonight’s Special Guest

THE HONORABLE
MARSHA BLACKBURN
U.S. Congressman
Richard M. Bates
The Walt Disney Company

David Grimaldi
Interactive Advertising Bureau

Rebecca Hanson
Sinclair Broadcast Group

Adonis Hoffman
Business in the Public Interest

Will Johnson
Verizon

Patrick D. Maines
The Media Institute

Jessica A. Marventano
iHeart Media, Inc.

Chris Moeser
TEGNA Inc.

John S. Orlando
CBS Corporation

Michael Regan
Consultant

John I. Taylor
LG Electronics USA

Richard E. Wiley*
Wiley Rein LLP

Kurt Wimmer
Covington & Burling LLP

*Chairman
Wiley Rein congratulates

2017 American Horizon Award Recipient
Dave Lougee
President and CEO of TEGNA

and

2017 Freedom of Speech Award Recipient
Jeffrey Herbst
Former President and CEO of the Newseum
Floyd Abrams
Cahill Gordon & Reindel LLP

Bruce D. Brown
Reporters Committee for Freedom of the Press

John Bussian
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Robert Corn-Revere
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Kathleen A. Kirby
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Greg Lukianoff
Foundation for Individual Rights in Education

Tony Mauro
American Lawyer Media

Ashley Messenger
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Delaware Law School
Widener University

J. Joshua Wheeler
The Thomas Jefferson Center for the Protection of Free Expression

Kurt A. Wimmer*
Covington & Burling LLP

Laurence H. Winer
Sandra Day O’Connor College of Law
Arizona State University

*Chairman
Congratulations, Dave Lougee on receiving the American Horizon Award.
is Proud to Sponsor

The Media Institute's
Friends & Benefactors Awards Banquet

and Salutes American Horizon Award Recipient

Dave Lougee
President & CEO, TEGNA

Congratulations, Dave!

ionmedia.com
The Newseum proudly supports The Media Institute and our shared mission to promote, explain and defend free expression and the five freedoms of the First Amendment.

CONGRATULATIONS TO TONIGHT’S HONOREES!

NEWSEUM
NEWSEUM.ORG  555 PENNSYLVANIA AVE., N.W., WASHINGTON, D.C.
Proud to be connected

Congratulations to The Media Institute’s 2017 Honorees:

Dave Lougee President & CEO of Tegna Winner – American Horizon Award

Jeffrey Herbst Former President & CEO of Newseum Winner – Freedom of Speech Award.