FRIENDS & BENEFACTORS AWARDS BANQUET

The Media® Institute

OCTOBER 15, 2009
THE FOUR SEASONS HOTEL
WASHINGTON, D.C.

The Consumer Electronics Association (CEA) and The Innovation Movement are proud to join the Media Institute in honoring

Congressman Rick Boucher

Freedom of Speech Award

and

Gary Shapiro

American Horizon Award for Industry Vision and Leadership

THE Innovation Movement™
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PROGRAM

WELCOMING REMARKS

Richard E. Wiley
Senior Partner
Wiley Rein LLP

Patrick D. Maines
President
The Media Institute

KEYNOTE REMARKS

SPECIAL GUEST

David Westin
President
ABC News

AMERICAN HORIZON AWARD

PRESENTER

The Honorable Darrell Issa
U.S. House of Representatives

HONOREE

Gary Shapiro
President and CEO
Consumer Electronics Association

FREEDOM OF SPEECH AWARD

PRESENTER

Lucy A. Dalglish
Executive Director
Reporters Committee
for Freedom of the Press

HONOREE

The Honorable Rick Boucher
U.S. House of Representatives

GOOD MORNING AMERICA

abc WORLD NEWS with Charles Gibson

abc NEWS

this week with GEORGE STEPHANOPOULOS

NIGHTLINE

20/20

abc primetime

NOW abc NEWS

MASTER OF CEREMONIES

RICHARD E. WILEY

Richard E. Wiley, senior partner at Wiley Rein LLP in Washington, heads the nation's largest communications law practice. He is a former chairman, commissioner, and general counsel of the Federal Communications Commission, where he also played a pivotal role in the development of high-definition television. Mr. Wiley has been called the "most prominent telecommunications lawyer and lobbyist in Washington" *(Broadcasting & Cable)* and the "most influential media and telecommunications lawyer in the United States" *(International Herald Tribune).* Regularly named as one of *National Law Journal's* "100 most influential lawyers," he is a member of the Broadcasting & Cable Hall of Fame. Mr. Wiley is chairman of The Media Institute's Board of Trustees.

As a longtime supporter of the
Media Institute

and its tireless efforts on behalf of
Freedom of Speech
and the
First Amendment,

NCTA congratulates tonight's
award recipients—

Freedom of Speech Award
U.S. Representative Rick Boucher

American Horizon Award
Gary Shapiro of CEA

cable
National Cable & Telecommunications Association

SPECIAL GUEST

David Westin

As president of ABC News, David Westin oversees all editorial and business aspects of the News Division. This includes all ABC News programs on the ABC Television Network, ABC News Radio (the top-ranked radio news network), ABC News.com, and ABC News NOW.

Mr. Westin has led ABC News since 1997. In that time, ABC News aired more than 40 documentaries, including many by Peter Jennings, Diane Sawyer, and Barbara Walters.

Mr. Westin led the resurgence of "Good Morning America" with Diane Sawyer and Charlie Gibson, and created the "Good Morning America Weekend" program. During the 2004 Democratic convention in Boston, Mr. Westin launched ABC News NOW, the 24-hour news service available on cable, wireless, and broadband.

Mr. Westin also built an array of special units to report for all ABC News outlets, led by Brian Ross's Investigative Unit, Dr. Timothy Johnson's Medical Unit, the Law & Justice Unit, the Business Unit, and the Polling Unit. In 2007 he announced the largest single expansion of foreign news coverage in the history of ABC News by sending seven new "digital reporters" to Mumbai, New Delhi, Jakarta, Nairobi, Seoul, Dubai, and Rio de Janeiro.

Mr. Westin has guided several award-winning, division-wide reporting efforts, including the ABC News coverage of 9/11 and its coverage of the wars in Afghanistan and Iraq.

AMERICAN HORIZON AWARD

PRESENTER

Darrell Issa

First elected to Congress in 2000, Darrell Issa serves as ranking member of the House Oversight and Government Reform Committee and also serves on the House Judiciary Committee. Rep. Issa founded Directed Electronics, an industry-leading manufacturer of automobile security and convenience products based in Vista, Calif. Rep. Issa has served as chairman of the Consumer Electronics Association, as a member of the Board of Governors of the Electronics Industry Association, and as a director of the San Diego Economic Development Association and the Greater San Diego County Chamber of Commerce. In 1994, Rep. Issa received the Entrepreneur of the Year Award from *Inc.* magazine, Ernst & Young, and the *San Diego Union-Tribune.*

Rep. Issa enlisted in the Army during his senior year in high school, attended college on an ROTC scholarship, and attained the rank of captain. He is a graduate of Siena Heights University in Adrian, Mich., and serves as a member of the University Board of Trustees. Rep. Issa and his family are long-time residents of Vista, Calif.

AMERICAN HORIZON AWARD

HONOREE

Gary Shapiro

Gary Shapiro is president and CEO of the Consumer Electronics Association (CEA), the U.S. trade association representing 2,000 consumer electronics companies. The association owns and produces the continent's largest annual trade show, the International CES.

Mr. Shapiro led the industry's successful transition to high-definition television (HDTV). He co-founded and chaired the HDTV Model Station and served as a leader of the Advanced Television Test Center. He is a charter inductee of the Academy of Digital Television Pioneers, and received its highest award as the industry leader most influential in advancing HDTV.

Mr. Shapiro has led industry policy setting for more than 20 years. He is passionate about innovation and now leads the CEA Innovation Movement focusing on free trade, immigration reform, a flexible workforce, and reduced federal deficits. Mr. Shapiro is a member of the Board of Directors of the Northern Virginia Technology Council and the U.S. State Department's Advisory Committee on International Communications and Information Policy.

For the past three years, *The Hill* named Mr. Shapiro one of the top advocates in Washington. In 2007 and 2008, *Washington Life* magazine named him one of the 100 most influential persons in Washington.

Previously, Mr. Shapiro was an associate at the law firm of Squire Sanders and also worked on Capitol Hill. He received his law degree from Georgetown University Law Center. He is a Phi Beta Kappa graduate of the State University of New York at Binghamton.

FREEDOM OF SPEECH AWARD

PRESENTER

Lucy A. Dalglish

Lucy A. Dalglish is the executive director of the Reporters Committee for Freedom of the Press, a voluntary, unincorporated association of reporters and news editors based in Arlington, Va. The group has been dedicated to protecting the First Amendment interests of the news media for 36 years. Prior to assuming this position in 2000, Ms. Dalglish was a media lawyer in the trial department of the Minneapolis law firm of Dorsey & Whitney. From 1980 to 1993, she worked at the *St. Paul Pioneer Press* as a reporter, night city editor, assistant news editor, and national/foreign editor.

Ms. Dalglish was awarded the Wells Memorial Key, the highest honor bestowed by the Society of Professional Journalists, in 1995. A year later, she became a charter inductee of the National Freedom of Information Act Hall of Fame in Washington, D.C. Ms. Dalglish holds a juris doctor degree from Vanderbilt University Law School; a master of studies in law degree from Yale Law School; and a B.A. in journalism from the University of North Dakota.

FREEDOM OF SPEECH AWARD

HONOREE

Rick Boucher

Congressman Rick Boucher is serving his 14th term in the U.S. House of Representatives, representing the Ninth Congressional District of Virginia.

Rep. Boucher is a member of the House Energy and Commerce Committee, and chairs its Subcommittee on Communications, Technology and the Internet. He also serves on its Subcommittee on Energy and Environment. In addition, Rep. Boucher is a member of the House Judiciary Committee and its Subcommittee on Courts, the Internet and Intellectual Property. He has been a leader in the effort to pass a federal "shield law" for reporters.

Rep. Boucher originated the House Internet Caucus in 1996 and currently serves as one of two House co-chairmen of this group, numbering more than 180 members. In this position he is a leading architect of federal policy for information technology and the Internet. In 1992, Rep. Boucher authored the law that allowed the first commercial traffic on the Internet. His proposals to promote competition in the cable and local telephone industries are at the core of the Telecommunications Act of 1996.

Rep. Boucher's "Showcasing Southwest Virginia" program has brought more than 4,800 technology-related jobs to his congressional district in recent years.

A native of Abingdon, Va., Rep. Boucher earned his bachelor's degree from Roanoke College and his law degree from the University of Virginia Law School. He has practiced law on Wall Street and in Virginia. Prior to his election to Congress, Rep. Boucher served for seven years as a member of the Virginia State Senate.

Time Warner Cable

salutes

The Media Institute

And congratulates

Rep. Rick Boucher,

Freedom of Speech

Award Recipient

And Gary Shapiro,

American Horizon

Award Recipient

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is proud to
join the
Media Institute
in honoring
Rick Boucher
&
Gary Shapiro

NATIONAL FREEDOM OF SPEECH WEEK

OCTOBER 19 – 25, 2009

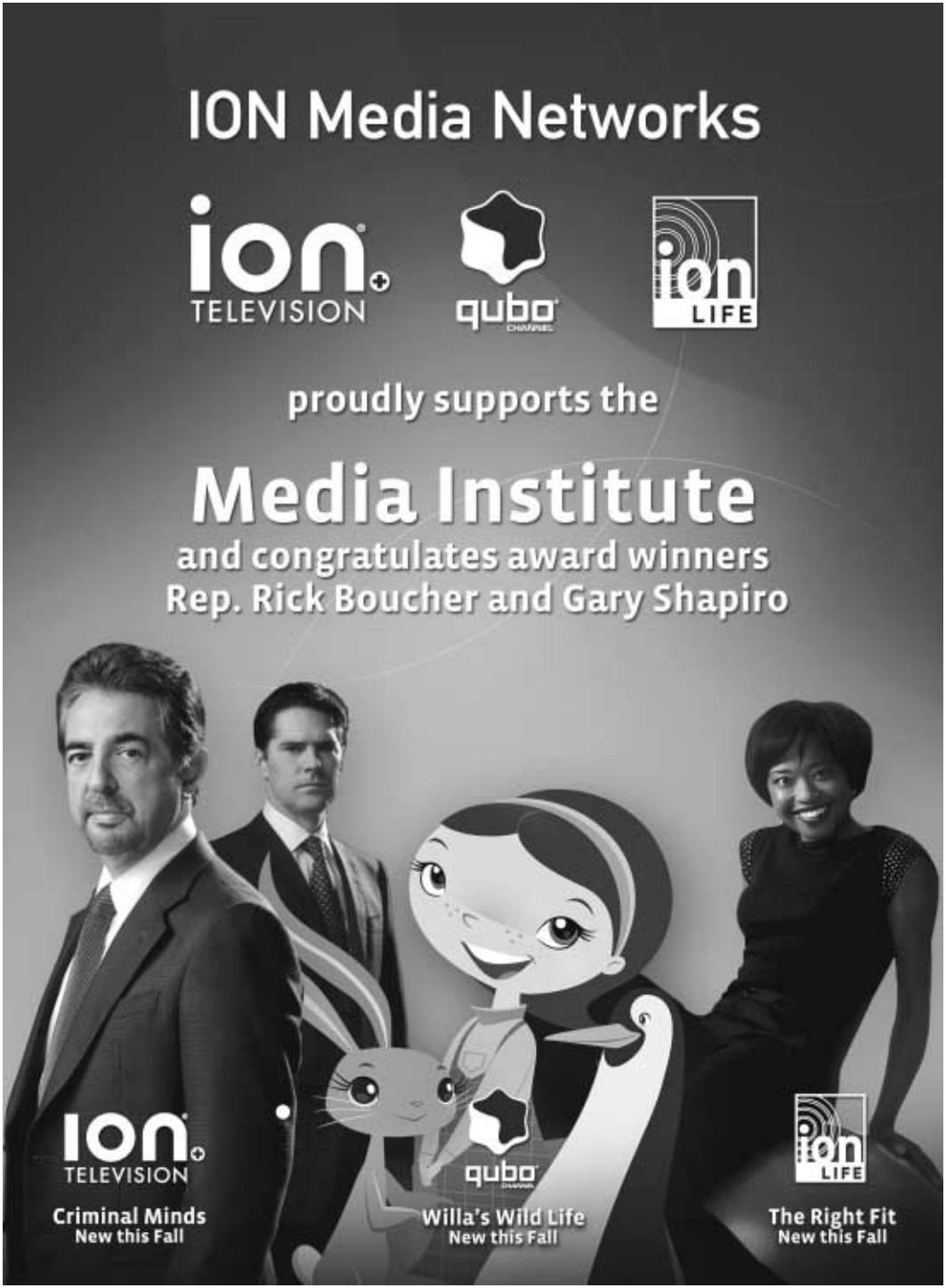
National Freedom of Speech Week (NFSW) is the country's premier event celebrating free speech and a free press. This evening's Friends & Benefactors Awards Banquet is The Media Institute's kickoff salute to the 2009 National Freedom of Speech Week, which begins on Monday. Other organizations will conduct their own activities and programs throughout the nation next week.

The goal of National Freedom of Speech Week, now in its fifth year, is to raise public awareness of the importance of free speech and press in our democracy—and to celebrate that freedom. NFSW is observed during the third full week of October every year.

The success of NFSW depends on the participation of many "Partnering Organizations," which share the Institute's belief in freedom of speech and spread that message to their members and audiences. They do this in a wide variety of ways that include articles, seminars, contests, and public service announcements.

Partnering Organizations include media companies, media trade associations, journalism societies, and non-media organizations. A special category of Educational Partners includes university law schools, departments of communication, and student groups.

National Freedom of Speech Week has its own website, www.freespeechweek.org, which offers ideas on how to celebrate free speech and other information about NFSW. We hope that interested groups will take advantage of these resources and join in celebrating free speech as "the sound of liberty."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and congratulates award winners
Rep. Rick Boucher and Gary Shapiro
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Willa's Wild Life
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ion LIFE
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NATIONAL FREEDOM OF SPEECH WEEK

OCTOBER 19 – 25, 2009

Partnering Organizations (partial list)
American Association of Advertising Agencies
American Bar Association
American Lawyer Media
American Society of Newspaper Editors
Consumer Electronics Association
First Amendment Center
Let Freedom Ring
Media Law Resource Center
National Association of Broadcasters Education Foundation
National Cable & Telecommunications Association
National Coalition Against Censorship
National Press Photographers Association
Newspaper Association of America Foundation
Radio-Television News Directors Association
Recording Industry Association of America
Reporters Committee for Freedom of the Press
Society of Professional Journalists
The Thomas Jefferson Center for the Protection of Free Expression

Educational Partners
American University — School of Communication
Arizona State University — Sandra Day O'Connor College of Law
Central Washington University — Department of Communication
George Mason University — Department of Communication
National Communication Association
Lambda Pi Eta, Sigma Chi Eta, NCA Student Clubs
National Youth Leadership Initiative (YLI), University of Virginia Center for Politics
University of Richmond — T.C. Williams School of Law
Washington & Lee University — School of Law

Promotional Partners
AOL
Clear Channel

Free Speech: The Language of America

News Corporation salutes

The Media Institute

for its dedication to freedom of speech,

a competitive media industry, and

excellence in journalism

and

honors

The Hon. Rick Boucher

United States Congress

Freedom of Speech Award Recipient

and

Gary Shapiro

Consumer Electronics Association

American Horizon Award Recipient

for their leadership and commitment to the

advancement and protection of free speech

THE MEDIA INSTITUTE

The Media Institute is a nonprofit research foundation dedicated to advancing freedom of speech and sound communications policy. Founded in 1979, the Institute is recognized as one of the country's leading "think tanks" specializing in the First Amendment and communications policy issues.

Tonight we honor two leaders — one from industry and one from public life — who have helped make this digital world a better place for consumers, journalists, and all of us who rely on technology. Gary Shapiro receives our American Horizon Award for his dynamic leadership of the consumer electronics industry. We also applaud his "big picture" interest in public policy beyond electronics, his passion for innovation, and his support for digital free speech. Rep. Rick Boucher receives our Freedom of Speech Award for his support of a federal "shield law" to protect the First Amendment rights of reporters. On another front, we know him as the renowned architect of information technology policy in Congress and leader of the House Internet Caucus.

We gladly welcome two highly accomplished individuals as our presenters: Rep. Darrell Issa, and Lucy Dalglish of the Reporters Committee for Freedom of the Press. Our special guest, David Westin, is an innovator in newsgathering and distribution who adds another key perspective to this evening's media and technology focus. As always, we know this event is well in hand under the direction of our master of ceremonies, our distinguished Chairman of the Board and former FCC chairman, Dick Wiley. And, for the first time, we welcome Tim and Denise Duffy of the Music Maker Relief Foundation, with our appreciation for "keeping the bluest of the blues alive."

We especially want to thank our benefactors here tonight. Without your support The Media Institute would not exist. This evening is far more than a social gathering — it is an affirmation of free speech, the technology that facilitates it, and the communications policy that enables it. We are grateful to our financial supporters and to all of our friends who share this vision.

Patrick D. Maines
President

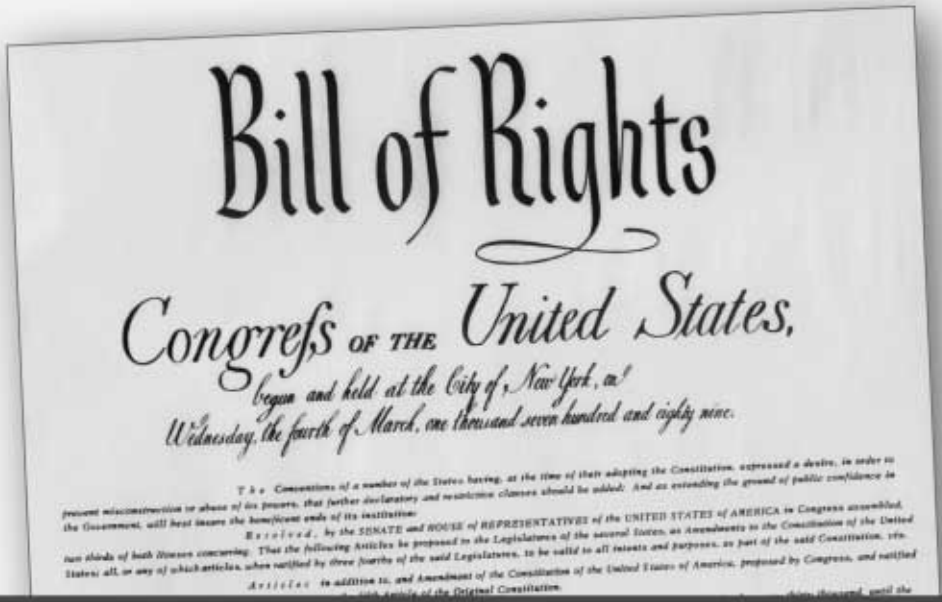
Richard T. Kaplar
Vice President

verizon

The freedom to communicate has been cherished in America for two hundred and twenty years.

Verizon networks help millions of people communicate every day, so it is only natural that we admire those who support free and vibrant communications in America.

We join with The Media Institute to congratulate Congressman Rick Boucher, winner of the Institute's 2009 Freedom of Speech Award; and Gary Shapiro, President and CEO of the Consumer Electronics Association, winner of the 2009 American Horizon Award.


Bill of Rights

Congress of the United States,
begun and held at the City of New York, on
Wednesday, the fourth of March, one thousand seven hundred and eighty nine.

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We are building a better future using American innovation.

As a leader in technological innovation, we know what it takes to get our country ready for the future.

Our scientists and engineers are devoted to building a smarter, faster Internet.

We employ nearly 300,000 Americans. And we are investing billions of dollars to build next generation fiber optic networks.

Our first name was always American.
But you know us as AT&T.

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AMERICAN HORIZON AWARDEES

2008 Andrea Wong
President & CEO
Lifetime Entertainment
Presented by Kyle E. McSlarrow

2007 Kenneth W. Lowe
President & CEO
The E.W. Scripps Company
Presented by Pat Mitchell

2006 Glenn A. Britt
President & CEO
Time Warner Cable
Presented by Decker Anstrom

2005 David J. Barrett
President & CEO
Hearst-Argyle Television Inc.
Presented by Wade Hargrove

2004 Geraldine Laybourne
Chairman & CEO
Oxygen Media
Presented by Kathleen Abernathy

2003 Dennis FitzSimons
CEO
Tribune Company
Presented by Don Cornelius

2002 Ralph Roberts
Chairman
Comcast
Presented by Charlie Rose

2001 Charles Dolan
Chairman
Cablevision Systems Corp
Presented by William Kennard

FREEDOM OF SPEECH AWARDEES

Peter Chernin
President and COO
News Corporation
Presented by Sen. Patrick Leahy

Tony Snow
Former Press Secretary
The White House
Presented by Ann Compton

Sumner M. Redstone
Chairman
CBS Corporation & Viacom
Presented by Dan Glickman

Roger Ailes
Chairman & CEO
Fox News
Presented by Alan Frank

Bob Wright
Chairman & CEO
NBC Universal
Presented by Tim Russert

Brian Lamb
Chairman & CEO
C-SPAN
Presented by Michael Kelley

James Kennedy
Chairman & CEO
Cox Enterprises
Presented by Andrew Young

Barbara Cochran
President
Radio-Television News
Directors Association
Presented by Judy Woodruff

AWARD RECIPIENTS

AMERICAN HORIZON AWARDEES

2000 **Robert L. Johnson**
Chairman & CEO
BET Holdings II
Presented by William Kennard

1999 **Decker Anstrom**
President & CEO
The Weather Channel
Presented by Judith McHale

1998 **Steve Case**
Chairman & CEO
America Online, Inc.
Presented by Susan Ness

1997 **Edward O. Fritts**
President & CEO
National Association of Broadcasters
Presented by Jack Valenti

1996 **John S. Hendricks**
Founder, Chairman & CEO
Discovery Communications, Inc.

1995 **Jack M. Fields, Jr.**
Congressman
U.S. House of Representatives

1994 **Frank J. Biondi, Jr.**
President & CEO
Viacom Inc.

FREEDOM OF SPEECH AWARDEES

Jeff Bezos
CEO
Amazon.com
Presented by Tom Brokaw

Michael K. Powell
Commissioner
Federal Communications Commission
Presented by Judge Harry Edwards

Robert Decherd
President & CEO
A.H. Belo Corporation
Presented by Leslie Moonves

Richard M. Schmidt, Jr.
General Counsel, ASNE
Cohn and Marks
Presented by Geneva Overholser

Patrick J. Leahy
Senator
United States Senate

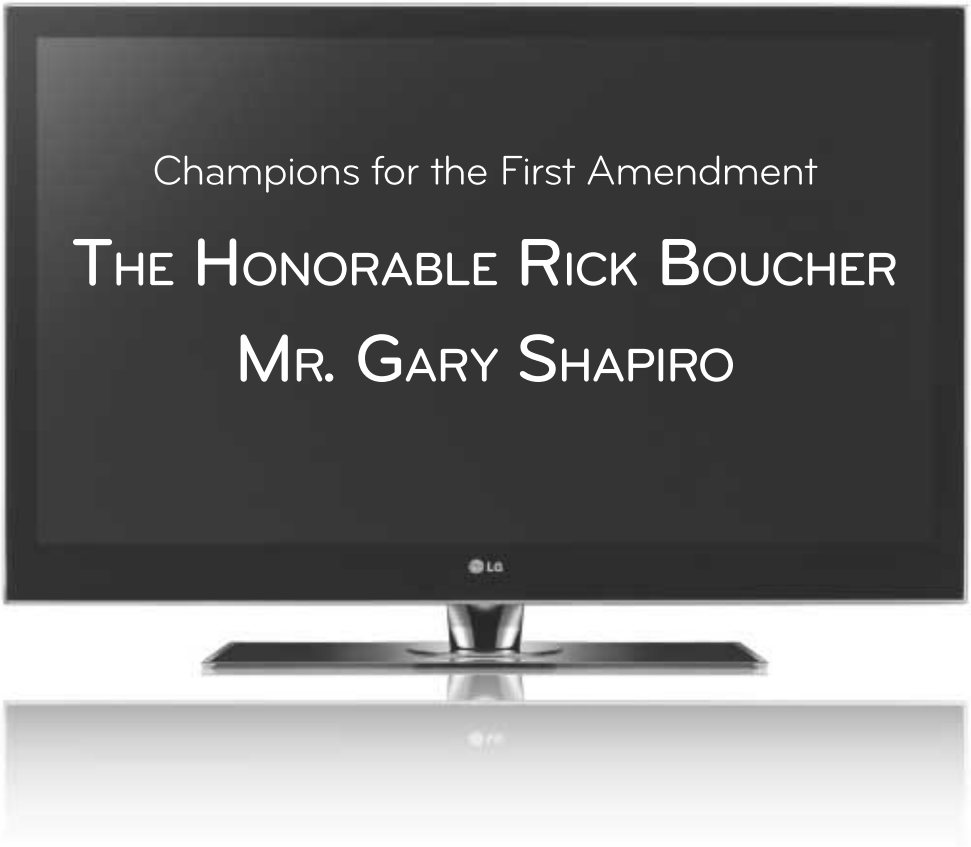
Donald V. West
Editor & Senior Vice President
Broadcasting & Cable Magazine

Nadine Strossen
President
American Civil Liberties Union

1993 **John Seigenthaler**
Chairman
The Freedom Forum

1992 **Richard E. Wiley**
Senior Partner
Wiley Rein LLP

LG Electronics USA Salutes
The Media Institute and
2009 Honorees



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FREE SPEECH AND THE BLUES

Bluesman George Daniels of Macon County, Alabama.

Tonight The Media Institute adds a new grace note to this banquet by recognizing a group that works to sustain one of America's oldest and most expressive forms of free speech—the blues.

Music Maker Relief Foundation, Inc. (MMRF) helps the true pioneers and forgotten heroes of Southern music gain recognition and live in dignity. This nonprofit organization was founded in 1994 by Timothy and Denise Duffy. Its offices are located in Hillsborough, N.C., not far from Raleigh and Durham.

The majority of artists MMRF serves are senior African Americans raised in the early 20th-century South. The songs and musical traditions they carry forward originated in a time when musical expression was the only avenue of free speech allowed their people.

In the days of slavery and Jim Crow when open dissent could mean death, blues and gospel music provided a forum for the oppressed to express not only their shared suffering, but the indomitable spirit of a people determined to find joy in this life and the hereafter.

MMRF provides grants to meet the basic life needs of aging blues artists, and helps preserve their musical traditions for future generations. In short, the mission of MMRF is "keeping the bluest of the blues alive."

A portion of tonight's proceeds will benefit the Music Maker Relief Foundation. For more information about MMRF and its programs, visit www.musicmaker.org.

Banquet guests will find a DVD about the blues, the artists, and work of MMRF inside the back cover of this program.

The Media® Institute

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