
FRIENDS &
BENEFACTORS
AWARDS BANQUET

CELEBRATING
NATIONAL
FREEDOM OF SPEECH
WEEK

OCTOBER 21, 2008
THE FOUR SEASONS HOTEL
WASHINGTON, D.C.

The
Media.[®]
Institute

CONGRATULATIONS

Dan Glickman



*the Motion Picture Association of America
extend their congratulations
to our friend, colleague, and industry champion*

PETER CHERNIN



MOTION PICTURE ASSOCIATION OF AMERICA, INC.

PROGRAM

WELCOMING REMARKS

Richard E. Wiley
Senior Partner
Wiley Rein LLP

Patrick D. Maines
President
The Media Institute

KEYNOTE REMARKS

SPECIAL GUEST

Floyd Abrams
Senior Partner
Cahill Gordon & Reindel LLP

AMERICAN HORIZON AWARD

PRESENTER

Kyle E. McSarrow
President and CEO
National Cable &
Telecommunications Association

HONOREE

Andrea Wong
President and CEO
Lifetime Entertainment Services

FREEDOM OF SPEECH AWARD

PRESENTER

The Honorable
Patrick J. Leahy
United States Senate

HONOREE

Peter Chernin
President and COO
News Corporation



NEWS CORPORATION SALUTES

THE MEDIA INSTITUTE

FOR ITS DEDICATION TO FREEDOM OF SPEECH,
A COMPETITIVE MEDIA INDUSTRY, AND
EXCELLENCE IN JOURNALISM

AND

HONORS

PETER CHERNIN

NEWS CORPORATION

FREEDOM OF SPEECH AWARD RECIPIENT

AND

ANDREA WONG

LIFETIME ENTERTAINMENT SERVICES

AMERICAN HORIZON AWARD RECIPIENT

FOR THEIR LEADERSHIP AND COMMITMENT TO THE
ADVANCEMENT AND PROTECTION OF FREE SPEECH

MASTER OF CEREMONIES

RICHARD E. WILEY

A senior partner at Wiley Rein LLP in Washington, Richard E. Wiley presides over one of the largest communications law practices in the United States. He is a former chairman, commissioner, and general counsel of the Federal Communications Commission, where he was a leader in the agency's initial efforts to foster competition and decrease regulation. Since 1985, Mr. Wiley has been recognized regularly as one of *National Law Journal's* "100 most influential lawyers." He is a member of the Broadcasting & Cable Hall of Fame, and is the recipient of numerous other awards. Mr. Wiley is Chairman of The Media Institute's Board of Trustees.



Congratulations to award winners

Peter Chernin

and

Andrea Wong

NCTA is a proud supporter of the

Media Institute

and its advocacy on behalf of

Freedom of Speech

and the

First Amendment



cable

National Cable & Telecommunications Association

KEYNOTE REMARKS

SPECIAL GUEST



Floyd Abrams

Floyd Abrams is a senior partner in the law firm of Cahill Gordon & Reindel LLP in New York and serves on the firm's Executive Committee.

As one of the nation's leading advocates of free expression, Mr. Abrams has been at the center of landmark trials and Supreme Court arguments that have involved key First Amendment protections. Among them have been the Pentagon Papers case in which he represented the *New York Times*, and New York City Mayor Rudolph Giuliani's attempt to shut down the Brooklyn Museum. Mr. Abrams's other clients have included McGraw Hill (Standard & Poor's, *Business Week*, and other publications), AIG, *Time* magazine, and Hearst.

Mr. Abrams is top-ranked by Chambers USA. He is listed in *Who's Who Legal* and *Who's Who in American Law*, and has been named one of the "100 most influential lawyers in America" by *National Law Journal* (2006). He is a member of The Media Institute's First Amendment Advisory Council.

Mr. Abrams has taught at Columbia and Yale law schools and at the Columbia Graduate School of Journalism. He is the author of *Speaking Freely: Trials of the First Amendment*, published by Viking Press (2005).

Sen. Daniel Patrick Moynihan described Mr. Abrams as "the most significant First Amendment lawyer of our age."

AMERICAN HORIZON AWARD

PRESENTER



Kyle E. McSllarrow

Kyle E. McSllarrow began his tenure as President and CEO of the National Cable & Telecommunications Association (NCTA) in March 2005. In this role, Mr. McSllarrow is the cable industry's primary public policy advocate in Washington, representing the industry's interests before Congress, the FCC, and the Administration. Prior to joining NCTA, Mr. McSllarrow served as Deputy Secretary of the U.S. Department of Energy, an agency with more than 100,000 federal and contract employees, 17 national labs, and a budget of \$23 billion. Before that, he served as Vice President of Political and Government Affairs for Grassroots.com, an Internet company marketing web-based political tools and services. Mr. McSllarrow has held numerous positions in the political arena. He served as national chairman of the Quayle 2000 presidential campaign from November 1998 to February 2000. He also held senior staff positions with the late U.S. Senator Paul Coverdell and Senate Majority Leaders Bob Dole and Trent Lott. Mr. McSllarrow earned degrees from Cornell University and the University of Virginia School of Law.

AMERICAN HORIZON AWARD

HONOREE



Andrea Wong

Andrea Wong was named President and CEO of Lifetime Networks in April 2007. In this role, she oversees the No. 1 and No. 2 women's networks, Lifetime Television and Lifetime Movie Network, along with Lifetime Real Women and Lifetime Digital, and the website myLifetime.com.

Ms. Wong has transformed the company in every way, expanding and contemporizing Lifetime and Lifetime Movie Network programming, re-launching myLifetime.com, creating a powerful new Lifetime-Glam online network, making its first-ever digital acquisition (ParentsClick Network), and implementing a comprehensive re-branding campaign while bringing the company's total revenue to record levels. During her tenure, Ms. Wong has also spearheaded the growth of additional multi-platform outlets such as Lifetime HD, Lifetime Movie Network HD, Lifetime On Demand, and Lifetime Movie Network Español On Demand.

Ms. Wong came to Lifetime from ABC, where she brought the UK phenomenon "Dancing With the Stars" to American audiences in 2005. She also developed the hit reality series "The Bachelor," "The Bachelorette," "Extreme Makeover: Home Edition," "Wife Swap," and "Supernanny."

Ms. Wong served as Executive Vice President, Alternative Programming, Specials and Late-Night, ABC Entertainment, from 2004 to 2007. She joined ABC in August 1993 as a researcher for ABC News's "PrimeTime Live." After several promotions, she was named Senior Vice President in 2000.

Ms. Wong graduated from the Massachusetts Institute of Technology with a Bachelor of Science degree in electrical engineering. She holds an MBA degree from the Stanford University Graduate School of Business.

FREEDOM OF SPEECH AWARD

PRESENTER



Patrick J. Leahy

Patrick J. Leahy was elected to the U.S. Senate in 1974 and remains the only Democrat elected to this office from Vermont. Sen. Leahy is Chairman of the Senate Judiciary Committee and is a senior member of the Agriculture and Appropriations committees. He ranks seventh in seniority in the Senate. As a leading member of the Appropriations Committee, Sen. Leahy is Chairman of the Committee's Subcommittee on State and Foreign Operations. He also sits on each of the Committee's five other subcommittees. In 1992 Sen. Leahy wrote the first law by any government to ban the export of anti-personnel landmines, and continues to lead the international campaign against those weapons. Sen. Leahy co-chairs the Senate National Guard Caucus and has led efforts to supply Guard members with the resources they need. A 1961 graduate of Saint Michael's College in Colchester, Vt., he received his Juris Doctor from Georgetown University Law Center in 1964. He served for eight years as State's Attorney in Chittenden County, Vt. Sen. Leahy received The Media Institute's Freedom of Speech Award in 1996.

FREEDOM OF SPEECH AWARD

HONOREE



Peter Chernin

Peter Chernin is President and Chief Operating Officer of News Corporation, and Chairman and Chief Executive Officer of the Fox Group, a position he has held since 1996. With annual revenues of more than \$30 billion, News Corporation is one of the largest and most diversified media companies in the world, bringing world-class entertainment, news, sports, and information to a global audience across multiple distribution platforms.

Mr. Chernin oversees the global operations of News Corporation's film, television, satellite, cable, and digital media businesses. Mr. Chernin's strategic guidance has driven News Corporation's successful expansion into the broadband and mobile markets, through the creation of Fox Interactive Media, Hulu, and other digital properties. Fox Interactive Media is home to the world's leading social networking site, MySpace.

Prior to his current post, Mr. Chernin headed Twentieth Century Fox Filmed Entertainment and, earlier, the Fox Broadcasting Company. Mr. Chernin joined Fox from Lorimar Film Entertainment, where he served as President and Chief Operating Officer.

Previously, he served as Executive Vice President, Programming and Marketing for Showtime/The Movie Channel Inc., where he played a pivotal role in developing the market for original cable series.

Mr. Chernin began his career in publishing at St. Martin's Press and later at Warner Books.

Mr. Chernin sits on the boards of News Corporation, The Paley Center, Friends of the Global Fight, and American Express. He is also Chairman of Malaria No More, a nonprofit organization dedicated to ending deaths due to malaria.

We're proud to join
The Media Institute
in saluting News Corporation's
Peter Chernin and
our very own, Andrea Wong,
for their great contributions
to our industry and society.

Lifetime[®]
NETWORKS

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CLEAR CHANNEL

IS PROUD TO SPONSOR
THE MEDIA INSTITUTE'S
FRIENDS & BENEFACTORS
AWARDS BANQUET

WE CONGRATULATE THE HONOREES
AND JOIN OUR FELLOW
BROADCASTERS IN SUPPORT OF THE
4TH ANNUAL NATIONAL FREEDOM
OF SPEECH WEEK

National Freedom of Speech Week

OCTOBER 20–26, 2008

National Freedom of Speech Week (NFSW) is the country's premier event celebrating free speech and a free press. This evening's Friends & Benefactors Awards Banquet is The Media Institute's formal way of recognizing the 2008 National Freedom of Speech Week in Washington. Other organizations will conduct their own activities and programs throughout the nation this week.

The goal of National Freedom of Speech Week, now in its fourth year, is to raise public awareness of the importance of free speech and press in our democracy—and to celebrate that freedom. NFSW is observed during the third week of October every year.

The success of NFSW depends on the participation of many "Partnering Organizations," which share the Institute's belief in freedom of speech and spread that message to their members and audiences. They do this in a wide variety of ways that include articles, seminars, contests, and public service announcements.

Partnering Organizations include media companies, media trade associations, journalism societies, and non-media organizations. A special category of Educational Partners includes university law schools, departments of communication, and student groups.

National Freedom of Speech Week has its own website, www.freespeechweek.org, which offers PSAs to download, ideas on how to celebrate free speech, and other information about NFSW. We hope that interested groups will take advantage of these resources and join in celebrating free speech as "the sound of liberty."

VIA COM

is proud to join the
Media Institute
in honoring
Peter Chernin
&
Andrea Wong



National Freedom of Speech Week

OCTOBER 20–26, 2008

Partnering Organizations (partial list)

American Association of Advertising Agencies
American Bar Association
American Lawyer Media
American Society of Newspaper Editors
Consumer Electronics Association
First Amendment Center
Let Freedom Ring
Media Law Resource Center
National Association of Broadcasters Education Foundation
National Cable & Telecommunications Association
National Coalition Against Censorship
National Press Photographers Association
Newspaper Association of America Foundation
Radio-Television News Directors Association
Recording Industry Association of America
Reporters Committee for Freedom of the Press
Society of Professional Journalists
The Thomas Jefferson Center for the Protection of Free Expression

Educational Partners

American University—School of Communication
Arizona State University—Sandra Day O'Connor College of Law
Central Washington University—Department of Communication
George Mason University—Department of Communication
National Communication Association
 Lambda Pi Eta, Sigma Chi Eta, NCA Student Clubs
National Youth Leadership Initiative (YLI),
 University of Virginia Center for Politics
University of Richmond—T.C. Williams School of Law
Washington & Lee University—School of Law

Promotional Partners

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Free Speech: The Language of America

CONGRATULATIONS

to

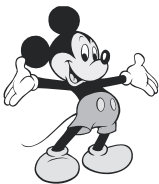
Award Winners

Andrea Wong

and

Peter Chernin

Disney salutes
The Media Institute
For its dedication to
Freedom of Speech



The *WALT DISNEY* Company[®]

THE MEDIA INSTITUTE

The Media Institute is a nonprofit research foundation dedicated to advancing freedom of speech and sound communications policy. Since its founding in 1979, the Institute has evolved into one of the country's leading "think tanks" focusing on the First Amendment and communications policy issues.

We are pleased to recognize two leaders whose vision and determination not only have guided their own companies, but have influenced the entire industry. Andrea Wong receives our American Horizon Award for the dynamic way in which she has reshaped the Lifetime brand into the leading entertainment choice for women. Peter Chernin receives our Freedom of Speech Award for his efforts at protecting freedom of speech and advancing freedom of the press. We are also honored to welcome two highly respected individuals as our presenters: Kyle McSlarrow of NCTA and Sen. Patrick Leahy, himself a Freedom of Speech Award recipient.

Our special guest, Floyd Abrams, is not only a stalwart defender of the First Amendment, but a long-time friend of the Institute who graces us with his presence this evening. And somehow this event would not be the same if our master of ceremonies were anyone other than our distinguished Chairman of the Board and former FCC chairman, Dick Wiley.

Finally, and importantly, we want to thank our benefactors. It is their belief in our mission, backed by their financial support, that makes our work possible. National Freedom of Speech Week seems a perfect time to express our gratitude to those who enable us to celebrate free speech and to work for sound communications policy. We are grateful to our many friends.

Patrick D. Maines
President

Richard T. Kaplar
Vice President

THE FOX NEWS CHANNEL
WOULD LIKE TO RECOGNIZE
THE MEDIA INSTITUTE

AND WOULD LIKE TO HONOR

PETER CHERNIN
FREEDOM OF SPEECH AWARD RECIPIENT

AND

ANDREA WONG
AMERICAN HORIZON AWARD RECIPIENT

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Clear Channel

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Gannett Co., Inc.

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Time Warner is honored to support
THE MEDIA INSTITUTE
and its efforts to promote free speech and
excellence in the communications industry.



Congratulations to tonight's honorees,
PETER CHERNIN
President & COO, News Corporation
and
ANDREA WONG
President & CEO, Lifetime Entertainment Services

HBO

Time Warner

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CABLE

Turner

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**Chairman*

**Whether printed or spoken,
photographed or downloaded,
the freedom to communicate
has been cherished in America for
two hundred and twenty years.**



Verizon networks help millions of people communicate every day, so it is only natural that we join with the Media Institute to thank Peter Chernin, Andrea Wong and Floyd Abrams for their years of work in defense of this essential freedom.

AWARD RECIPIENTS

AMERICAN HORIZON AWARDEES

- 2007** **Kenneth W. Lowe**
President & CEO
The E.W. Scripps Company
Presented by Pat Mitchell
- 2006** **Glenn A. Britt**
President & CEO
Time Warner Cable
Presented by Decker Anstrom
- 2005** **David J. Barrett**
President & CEO
Hearst-Argyle Television Inc.
Presented by Wade Hargrove
- 2004** **Geraldine Laybourne**
Chairman & CEO
Oxygen Media
Presented by Kathleen Abernathy
- 2003** **Dennis FitzSimons**
CEO
Tribune Company
Presented by Don Cornelius
- 2002** **Ralph Roberts**
Chairman
Comcast
Presented by Charlie Rose
- 2001** **Charles Dolan**
Chairman
Cablevision Systems Corp.
Presented by William Kennard

FREEDOM OF SPEECH AWARDEES

- Tony Snow**
Former Press Secretary
The White House
Presented by Ann Compton
- Sumner M. Redstone**
Chairman
CBS Corporation & Viacom
Presented by Dan Glickman
- Roger Ailes**
Chairman & CEO
Fox News
Presented by Alan Frank
- Bob Wright**
Chairman & CEO
NBC Universal
Presented by Tim Russert
- Brian Lamb**
Chairman & CEO
C-SPAN
Presented by Michael Kelley
- James Kennedy**
Chairman & CEO
Cox Enterprises
Presented by Andrew Young
- Barbara Cochran**
President
Radio-Television News Directors
Association
Presented by Judy Woodruff

AWARD RECIPIENTS

AMERICAN HORIZON AWARDEES

- 2000 Robert L. Johnson**
Chairman & CEO
BET Holdings II
Presented by William Kennard
- 1999 Decker Anstrom**
President & CEO
The Weather Channel
Presented by Judith McHale
- 1998 Steve Case**
Chairman & CEO
America Online, Inc.
Presented by Susan Ness
- 1997 Edward O. Fritts**
President & CEO
National Association of Broadcasters
Presented by Jack Valenti
- 1996 John S. Hendricks**
Founder, Chairman & CEO
Discovery Communications, Inc.
- 1995 Jack M. Fields, Jr.**
Congressman
U.S. House of Representatives
- 1994 Frank J. Biondi, Jr.**
President & CEO
Viacom Inc.
- 1993**
- 1992**

FREEDOM OF SPEECH AWARDEES

- Jeff Bezos**
CEO
Amazon.com
Presented by Tom Brokaw
- Michael K. Powell**
Commissioner
Federal Communications Commission
Presented by Judge Harry Edwards
- Robert Dechard**
President & CEO
A.H. Belo Corporation
Presented by Leslie Moonves
- Richard M. Schmidt, Jr.**
General Counsel, ASNE
Cohn and Marks
Presented by Geneva Overholser
- Patrick J. Leahy**
Senator
United States Senate
- Donald V. West**
Editor & Senior Vice President
Broadcasting & Cable Magazine
- Nadine Strossen**
President
American Civil Liberties Union
- John Seigenthaler**
Chairman
The Freedom Forum
- Richard E. Wiley**
Senior Partner
Wiley Rein LLP
-



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You are cordially invited to attend the

CEA/Media Institute Reception: Celebrating Freedom of Speech and Technology

**Friday, January 9 | 5:30-6:30 p.m.
The Venetian, Casanova 601
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Reservation Required. Please RSVP to FreedomReception@CE.org.

While you're at CES, take advantage of the plethora of exciting events and sessions specifically designed for the content and entertainment community. Don't miss:

- Keynotes from Microsoft, Sony, Intel and Cisco
- Content@CES
- Technology & Engineering Emmy[®] Awards
- Global Media Awards[™]
- Digital Hollywood programming
- *Billboard's* Digital Music Live!
- P2P Media Summit LV
- Storage Visions[™] 2009
- Innovations 2009 Design and Engineering Showcase
- Numerous TechZones
- And much, much more

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