
The Media Institute

FRIENDS & BENEFACTORS AWARDS BANQUET

CELEBRATING
NATIONAL FREEDOM OF SPEECH
WEEK

OCTOBER 16, 2007
THE FOUR SEASONS HOTEL
WASHINGTON, D.C.

The
Media
Institute

Ken, your
achievements
stack up with
the best!



Since founding HGTV in 1994, Ken Lowe has gone on to launch and grow some of the most powerful brands in the business. In transforming The E. W. Scripps Company into a new-media leader, he has created a future full of promise for all of us who work at the company.

Scripps congratulates Ken on receiving the 2007 American Horizon Award. We're proud to have him leading us into the future.



PROGRAM

WELCOMING REMARKS

Richard E. Wiley
Senior Partner
Wiley Rein LLP

Patrick D. Maines
President
The Media Institute

KEYNOTE REMARKS

SPECIAL GUEST

Peter S. Prichard
President
The Newseum

AMERICAN HORIZON AWARD

PRESENTER

Pat Mitchell
President and CEO
The Paley Center for Media

HONOREE

Kenneth W. Lowe
President and CEO
The E.W. Scripps Company

FREEDOM OF SPEECH AWARD

PRESENTER

Ann Compton
ABC News
President, White House
Correspondents Association

HONOREE

Tony Snow
Former Press Secretary
The White House

Time Inc.



NEW LINE CINEMA

Time Warner is honored to support

The Media Institute

and its efforts to promote
free speech and excellence in the
communications industry.

Congratulations to tonight's honorees:

Kenneth W. Lowe,

President and CEO of E.W. Scripps Company

&

Tony Snow,

Former White House Press Secretary.

HBO

Time Warner

AOL

TIME WARNER
CABLE

Turner

MASTER OF CEREMONIES

RICHARD E. WILEY

A senior partner at Wiley Rein LLP in Washington, Richard E. Wiley presides over one of the largest communications law practices in the United States. He is a former chairman, commissioner, and general counsel of the Federal Communications Commission, where he was a leader in the agency's initial efforts to foster competition and decrease regulation. Since 1985, Mr. Wiley has been recognized regularly as one of *National Law Journal's* "100 most influential lawyers." He is a member of the Broadcasting & Cable Hall of Fame, and is the recipient of numerous other awards. Mr. Wiley is Chairman of The Media Institute's Board of Trustees.



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KEYNOTE REMARKS

SPECIAL GUEST



PETER S. PRICHARD

Peter S. Prichard is President of The Newseum, the interactive museum of news nearing completion in Washington, D.C. From 1988 to 1994, he served as Editor of *USA TODAY*, the nation's largest-circulation newspaper.

In 1995, Mr. Prichard joined The Freedom Forum to lead the team of news and museum professionals that built the \$50-million

Newseum and Freedom Park project in Arlington, Va.

In 2007, The Newseum will open a much larger facility at 555 Pennsylvania Avenue, across the street from the National Gallery of Art.

Mr. Prichard began his journalism career in 1970 as a copy editor in Greenwich, Conn. He joined Gannett newspapers in 1972 as a reporter in Rochester, N.Y. In 1978, he moved to the Gannett corporate staff, and joined the fledgling *USA TODAY* in 1982. Mr. Prichard was named Editor in 1988, and Chief News Executive of Gannett in 1990. He is the author of *The Making of McPaper: The Inside Story of USA TODAY*.

Mr. Prichard serves on the board of the Rockefeller Center for Public Policy at Dartmouth College, and on the advisory boards of the Vietnam Veterans Memorial and So Others Might Eat. He also is chair of Jesuit Volunteers International. A 1966 graduate of Dartmouth College, Mr. Prichard served in Army intelligence in Vietnam from 1968 to 1969 and was awarded the Bronze Star.

AMERICAN HORIZON AWARD

PRESENTER



PAT MITCHELL

Pat Mitchell is President and Chief Executive Officer of The Paley Center for Media (formerly The Museum of Television & Radio). Since she assumed this role in March 2006, the Paley Center has become a major convener for media leaders and enthusiasts, offering an unrivaled collection of radio, television, and advertising content. Previously, Ms. Mitchell was President and CEO of the Public Broadcasting Service (PBS), the first woman to hold that position. During her 30-year career as a journalist, producer, and media executive, her work has received 44 Emmy Awards and two Academy Award nominations. In addition, Ms. Mitchell serves as Vice Chair of the Sundance Institute board; a founding member of Mikhail Gorbachev's Global Green USA; an adviser to the Center for Public Leadership at the Kennedy School of Harvard University; and on the boards of V-Day (a global movement to end violence against women and girls), Human Rights Watch, and the Mayo Clinic. Ms. Mitchell also serves on the corporate boards of Bank of America, Participant Productions, and Sun Microsystems, Inc.

AMERICAN HORIZON AWARD

HONOREE



KENNETH W. LOWE

Kenneth W. Lowe has been President, Chief Executive Officer, and a Director of The E. W. Scripps Company since 2000.

Prior to rejoining the corporate office in Cincinnati, Mr. Lowe was Chairman and CEO of Knoxville-based Scripps Networks. He founded and launched HGTV in 1994, managed Food Network, oversaw the launch of the DIY Network

in 1999 and the Fine Living Network in 2002, and directed the acquisition of Great American Country (GAC) in 2004. Mr. Lowe also guided the creation of the Scripps Interactive Media division through the acquisitions in 2005 and 2006 of leading online comparison sites Shopzilla and uSwitch.

Mr. Lowe joined Scripps in 1980 as General Manager of the company's radio properties. In 1988, he became Vice President of Programming, Promotion, and Marketing for the company's nine network-affiliated television stations.

Mr. Lowe serves on the boards of The Paley Center for Media and the Associated Press. He is a member of the Broadcasting & Cable Hall of Fame and the North Carolina Broadcasting Hall of Fame. Mr. Lowe also is deeply involved in the economic and cultural affairs of Cincinnati. Among his many civic duties, he currently is President of the city's Commercial Club and Vice Chair of the Cincinnati Museum Center's board of trustees.

Mr. Lowe received his degree from the University of North Carolina at Chapel Hill. He and his wife, Mary, reside in Cincinnati, Highlands, N.C., and Scottsdale.

FREEDOM OF SPEECH AWARD

PRESENTER



ANN COMPTON

Ann Compton is now covering her sixth U.S. president for ABC News in a career that has taken her to the White House, Capitol Hill, and through eight presidential campaigns. In 2007, her colleagues recognized her achievements by electing her President of the White House Correspondents Association. Ms. Compton has traveled around the globe and through all 50 states with presidents, vice presidents, and First

Ladies, reporting for all ABC News broadcasts. On Sept. 11, 2001, Ms. Compton's experience was put to the test as the only broadcast reporter allowed to remain on board Air Force One during the dramatic hours when President Bush was unable to return to Washington. As the Internet surged, Ms. Compton became Chief Washington Correspondent for ABCNews.com. Currently she also holds the title of National Correspondent for ABC Radio News. Ms. Compton has been inducted into the National Museum of Broadcasting's Radio Hall of Fame, and the Society of Professional Journalists' Journalism Hall of Fame. Ms. Compton is married to Dr. William Hughes, and they are the parents of three sons and a daughter.

FREEDOM OF SPEECH AWARD

HONOREE



TONY SNOW

Robert Anthony “Tony” Snow served as White House Press Secretary and as a White House Advisor from May 2006 to September 2007.

Prior to serving President George W. Bush, Mr. Snow was the host of “The Tony Snow Show” on FOX News Radio and of “Weekend Live With Tony Snow” on FOX News Channel. He also served as a FOX News Channel political analyst.

From 1996 to 2003, Mr. Snow hosted “FOX News Sunday,” the FOX Broadcasting network’s Sunday morning public affairs program.

Before joining FOX News, Mr. Snow was a nationally syndicated columnist with the *Detroit News* from 1993 to 2001 and *USA Today* from 1994 to 2000. Earlier in his career, he served as an editorial writer at the *Virginian-Pilot*; editorial page editor of the *Daily Press*; deputy editorial page editor of the *Detroit News*; and editorial page editor of the *Washington Times*. Mr. Snow’s career in journalism began in 1979 when he was an editorial writer for the *Greensboro Record*.

In 1991, Mr. Snow served in the White House for President George H. Bush as Deputy Assistant to the President for Communications and Director of Speechwriting. He later served as Deputy Assistant to the President for Media Affairs.

Mr. Snow earned his bachelor’s degree in philosophy from Davidson College in Davidson, N.C. A native of Berea, Ky., he grew up in Cincinnati and currently resides in Virginia with his wife Jill, their son, and two daughters.

Congratulations to award winners

Tony Snow

and

Ken Lowe

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and its advocacy on behalf of

Freedom of Speech

and the

First Amendment



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NATIONAL FREEDOM OF SPEECH WEEK

OCTOBER 15–21, 2007

National Freedom of Speech Week (NFSW) enters its third year as the country's premier event celebrating free speech and a free press. This evening's Friends & Benefactors Awards Banquet is The Media Institute's formal way of recognizing the 2007 National Freedom of Speech Week in Washington, even as other groups conduct their own activities and programs throughout the nation this week.

The goal of National Freedom of Speech Week is to raise public awareness of the importance of free speech and press in our democracy – and to celebrate that freedom. NFSW is observed during the third week of October every year.

The success of NFSW depends on the participation of many "Partnering Organizations," which share the Institute's belief in freedom of speech and spread that message to their members and audiences. They do this in a wide variety of ways that include articles, seminars, contests, and public service announcements.

The number of Partnering Organizations continues to grow. These include media companies, media trade associations, journalism societies, and non-media organizations. A special category of Educational Partners includes university law schools, departments of communication, and student groups.

National Freedom of Speech Week has its own website, www.freespeechweek.org, filled with ideas for celebrating, PSAs to download, and other information about NFSW. We hope that interested groups will take advantage of these resources and join in celebrating free speech as "the sound of liberty."



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THE MEDIA INSTITUTE

**FOR ITS DEDICATION TO FREEDOM OF SPEECH,
A COMPETITIVE MEDIA INDUSTRY, AND
EXCELLENCE IN JOURNALISM**

AND

HONORS

TONY SNOW

FREEDOM OF SPEECH AWARD RECIPIENT

AND

KEN LOWE

E.W. SCRIPPS

AMERICAN HORIZON AWARD RECIPIENT

**FOR THEIR LEADERSHIP AND COMMITMENT TO THE
ADVANCEMENT AND PROTECTION OF FREE SPEECH**

NATIONAL FREEDOM OF SPEECH WEEK

OCTOBER 15–21, 2007

Partnering Organizations (partial list)

American Association of Advertising Agencies

American Bar Association

American Lawyer Media

American Society of Newspaper Editors

First Amendment Center

Let Freedom Ring

Media Law Resource Center

National Association of Broadcasters Education Foundation

National Cable & Telecommunications Association

National Coalition Against Censorship

National Press Photographers Association

Newspaper Association of America Foundation

Radio-Television News Directors Association

Recording Industry Association of America

Reporters Committee for Freedom of the Press

Society of Professional Journalists

The Thomas Jefferson Center for the Protection of Free Expression

Educational Partners

American University – School of Communication

Arizona State University – Sandra Day O’Connor College of Law

Central Washington University – Department of Communication

George Mason University – Department of Communication

National Communication Association

Lambda Pi Eta, Sigma Chi Eta, NCA Student Clubs

National Youth Leadership Initiative (YLI), University of Virginia

Center for Politics

University of Richmond – T.C. Williams School of Law

Washington & Lee University – School of Law

Promotional Partners

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Clear Channel

Verizon Communications

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is proud to
join the
Media Institute
in honoring
Kenneth Lowe
&
Tony Snow



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BET



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THE MEDIA INSTITUTE

The Media Institute is a nonprofit research foundation dedicated to advancing freedom of speech and sound communications policy. Over the course of a quarter century, the Institute has become one of the country's leading "think tanks" focusing on the First Amendment and communications policy issues.

Once again, we are pleased to recognize two leaders who have made an impact on the media landscape in distinctive ways. We present our American Horizon Award to Kenneth Lowe, for his visionary efforts at expanding the E.W. Scripps franchise in new and innovative directions. We honor Tony Snow with our Freedom of Speech Award, recognizing his distinguished career in journalism and his desire to bring those principles to the public sector. Additionally, we welcome two highly accomplished journalists as our presenters: Pat Mitchell and Ann Compton.

It is fitting that tonight's special guest, Peter Prichard, is himself a media leader and innovator. We are honored that he joins us. And who better to preside over such distinguished company than our own Chairman of the Board and former FCC chairman, Dick Wiley.

We would be remiss if we did not recognize our benefactors, whose financial support is vital to our mission. During this National Freedom of Speech Week, we celebrate free speech as the language of America, and we salute our many friends who support our efforts in so many important ways.

Patrick D. Maines
President

Richard T. Kaplar
Vice President

TRIBUNE COMPANY

Congratulates
The Media Institute
and Tonight's
Award Recipients

Kenneth W. Lowe
American Horizon Award

and

Tony Snow
Freedom of Speech Award

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Viacom Inc.

Steven Teplitz
Time Warner Inc.

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The Media Institute

Alexa Verveer
Discovery Communications, Inc.

Jessica Marventano
Clear Channel

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Wiley Rein LLP

**Chairman*



The National Association of Broadcasters
Congratulates the Media Institute's
2007 American Horizon Award
and Freedom of Speech Award Recipients.



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American Lawyer Media

**Chairman*

AWARD RECIPIENTS

American Horizon Awardees

- 2006 Glenn A. Britt**
President & CEO
Time Warner Cable
Presented by Decker Anstrom
- 2005 David J. Barrett**
President & CEO
Hearst-Argyle Television Inc.
Presented by Wade Hargrove
- 2004 Geraldine Laybourne**
Chairman & CEO
Oxygen Media
Presented by Kathleen Abernathy
- 2003 Dennis FitzSimons**
CEO
Tribune Company
Presented by Don Cornelius
- 2002 Ralph Roberts**
Chairman
Comcast
Presented by Charlie Rose
- 2001 Charles Dolan**
Chairman
Cablevision Systems Corp.
Presented by William Kennard
- 2000 Robert L. Johnson**
Chairman & CEO
BET Holdings II
Presented by William Kennard

Freedom of Speech Awardees

- Sumner M. Redstone**
Chairman
CBS Corporation & Viacom
Presented by Dan Glickman
- Roger Ailes**
Chairman & CEO
Fox News
Presented by Alan Frank
- Bob Wright**
Chairman & CEO
NBC Universal
Presented by Tim Russert
- Brian Lamb**
Chairman & CEO
C-SPAN
Presented by Michael Kelley
- James Kennedy**
Chairman & CEO
Cox Enterprises
Presented by Andrew Young
- Barbara Cochran**
President
Radio-Television News
Directors Association
Presented by Judy Woodruff
- Jeff Bezos**
CEO
Amazon.com
Presented by Tom Brokaw
-

AWARD RECIPIENTS

American Horizon Awardees

- 1999 Decker Anstrom**
President & CEO
The Weather Channel
Presented by Judith McHale
- 1998 Steve Case**
Chairman & CEO
America Online, Inc.
Presented by Susan Ness
- 1997 Edward O. Fritts**
President & CEO
National Association
of Broadcasters
Presented by Jack Valenti
- 1996 John S. Hendricks**
Founder, Chairman & CEO
Discovery Communications, Inc.
- 1995 Jack M. Fields, Jr.**
Congressman
U.S. House of Representatives
- 1994 Frank J. Biondi, Jr.**
President & CEO
Viacom Inc.
- 1993**
- 1992**

Freedom of Speech Awardees

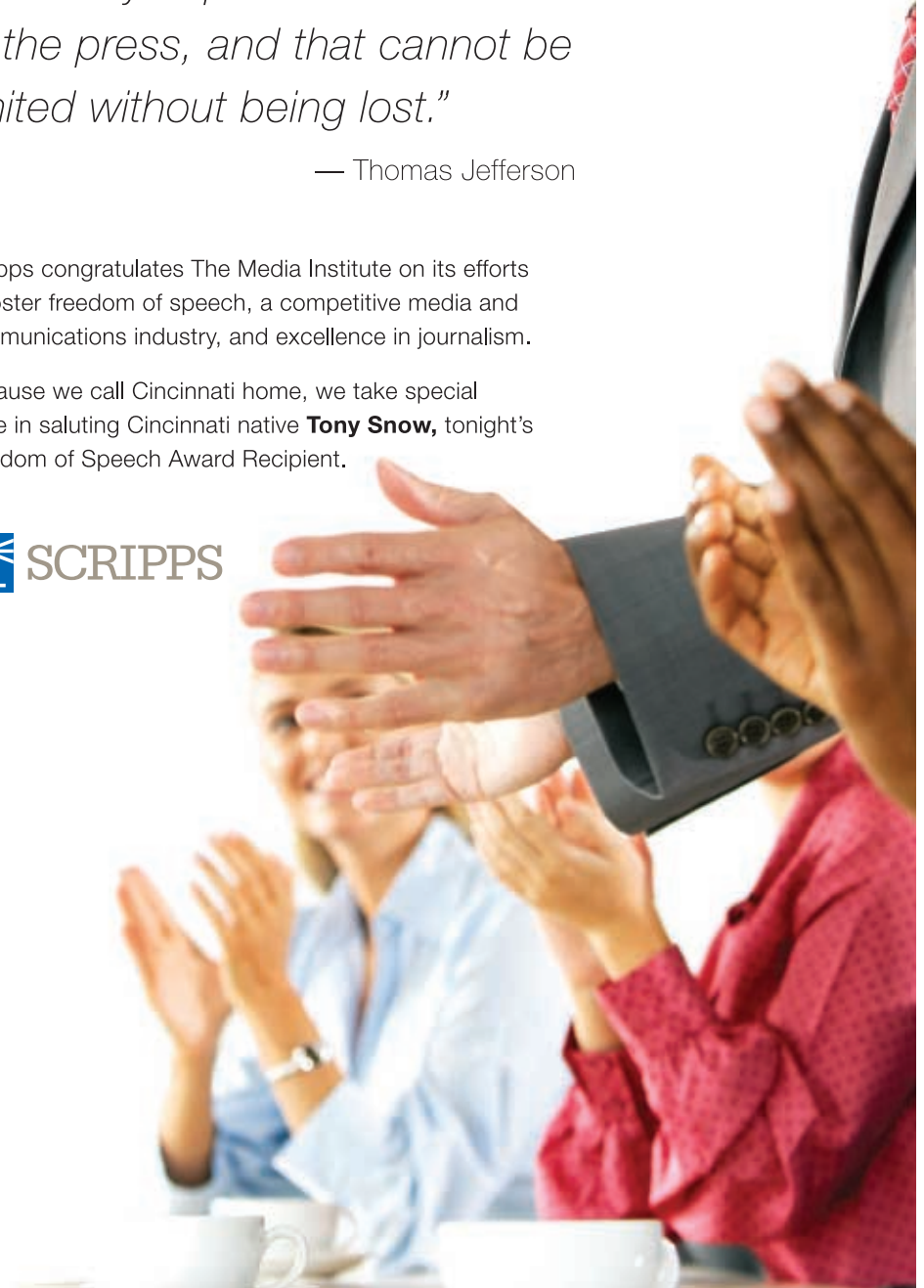
- Michael K. Powell**
Commissioner
Federal Communications
Commission
Presented by Judge Harry Edwards
- Robert Dechard**
President & CEO
A.H. Belo Corporation
Presented by Leslie Moonves
- Richard M. Schmidt, Jr.**
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American Civil Liberties Union
- John Seigenthaler**
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The Freedom Forum
- Richard E. Wiley**
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-

“Our liberty depends on the freedom of the press, and that cannot be limited without being lost.”

— Thomas Jefferson

Scripps congratulates The Media Institute on its efforts to foster freedom of speech, a competitive media and communications industry, and excellence in journalism.

Because we call Cincinnati home, we take special pride in saluting Cincinnati native **Tony Snow**, tonight's Freedom of Speech Award Recipient.



The Media[®] Institute

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